

## Google Healthy Materials Program & Cradle to Cradle Certified™

The Google Healthy Materials Program evaluates all building products and materials through a rigorous screening process and uses criteria based on established industry standards that value transparency and material health. Each product entered into Portico will receive a score from 0-16 points.

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- HPD - Health Product Declaration
- GreenScreen Full Assessment
- C2C - Cradle to Cradle Certified

The following is a snapshot of how Cradle to Cradle Certified products are scored in Portico using Google’s Healthy Materials Program material health and transparency [criteria](#). In summary,

- Products Certified at any level except v3 Basic meet Google’s minimum requirements.
- Products Certified at v3 Silver and above or v2 Gold and above exceed Google’s requirements.

Product Assessment	Material Health	Transparency			LEED Credit
		3rd Party (C2C assessor)	Google	Public	
Based on material health attribute achievement level or Material Health Certificate					
V 3.0 Basic	3	5	6	7	N/A
v 2.1.1 Basic	7	9	10	11	MiR <sup>1</sup> (1 point)
v 2.1.1 Silver	7	9	10	11	MiR (1 point)
v 3.0 Bronze	7	9	10	11	MiR (1 point)
v3.0 Silver	11	13	14	15	MiR (1 point) & MiO <sup>2</sup> (1 point)
v 2.1.1 Gold	12	14	15	16	MiR (1 point) & MiO (1 point)
v 3.0 Gold	12	14	15	16	MiR (1 point) & MiO (1 point)
V 2.1.1 Platinum	12	14	15	16	MiR (1 point) & MiO (1 point)
v 3.0 Platinum	12	14	15	16	MiR (1 point) & MiO (1 point)

While C2C certified products perform well under the Healthy Materials Program criteria, Google also encourages and rewards transparency and would strongly encouraging disclosing product information using standards such as Health Product Declaration.

For more information and access to resources, you can also access the Google Healthy Materials [Help Center](#).

<sup>1</sup> MiR = LEED BD+C: New Construction v4 - Material Ingredient Reporting (1 point)

<sup>2</sup> MiO = LEED BD+C: New Construction v4 - Material Ingredient Optimization (1 point)

# Google Healthy Materials Program & Cradle to Cradle Certified™

Dynamic criteria simplify acceptance.  
Project teams will only specify products with scores of 4 or better.

