

SOUTH CAROLINA AUCTIONEERS ASSOCIATION

2019 ANNUAL CONVENTION

FEBRUARY 22-24 | EMBASSY SUITES, GREENVILLE
670 VERDAE BOULEVARD – 864-676-9090

AGENDA

FRIDAY, FEBRUARY 22, 2019

12:30 p.m.	Convention Registration Opens
1:00-3:00 p.m.	Core Real Estate CE (4 RE and Auction CEUs) - Frankie Griffin, BIC
3:15-5:15 p.m.	Real Estate CE (continued)
5:15-7:00 p.m.	Dinner on Your Own
6:30 p.m.	Advertising & Scholarship Awards Entertainment

SATURDAY, FEBRUARY 23, 2019

7:30 a.m.	Convention Registration Opens
7:30 – 8:30 a.m.	Board Meeting
8:30-9:30 a.m.	Regulatory Update, Amy Holleman (1 CEU)
10:00 a.m.-Noon	Annual Membership Business Meeting
Noon-1:00 p.m.	Lunch (Ticket Required)
1:00-2:30 p.m.	Writing Good Content for Your Advertising, Robert Mayo (1.5 CEUs)
2:30 – 3:00 p.m.	Break
3:00-4:30 p.m.	Social Media Marketing, Robert Mayo (1.5 CEUs)
4:30-6:00 p.m.	Break
6:00-10:00 p.m.	SCAA Banquet (Ticket Required) NAA Presentation Auctioneer Championship Competition, Fun Auction Hall Of Fame Presentation Officers & Directors Awards, Ceremony <i>(Semiformal/Business Attire Recommended)</i>

SUNDAY, FEBRUARY 24, 2019

8:00-8:30 a.m.	Sunday School
8:45-10:30 a.m.	Board of Directors Meeting