

# 2018 OAA Marketing Award Winners

## Category 1 – Postcards

- Personal Property/General Household
- Commercial/Industrial: Machinery & Equip.
- Farm & Acreage Real Estate
- Residential Real Estate
- Recreational Real Estate
- Development Land Real Estate
- Commercial/Industrial/Multi-Par

## Andy White, RES Auction Services

Peter Gehres, Belhorn Auctions  
Pamela Rose, Pamela Rose Auction Company  
Beth Rose, Beth Rose Real Estate & Auctions  
Beth Rose, Beth Rose Real Estate & Auctions  
Andy White, RES Auction Services (**category winner**)  
Nick DeFelice, RES Auction Services  
Pamela Rose, Pamela Rose Auction Company

## Category 2 – Brochures & Catalogs

- Personal Property/General Household
- Business Liquidation
- Commercial/Industrial: Machinery & Equip.
- Farm & Acreage Real Estate
- Machinery, Equip., Autos & Trucks
- Residential Real Estate
- Recreational Real Estate
- Development Land Real Estate
- Commercial/Industrial/Multi-Par

## Kevin Wendt, The Wendt Group

Doug Walton, UC Walton Realty & Auction Co.  
Kevin Wendt, The Wendt Group  
Kevin Wendt, The Wendt Group  
Kevin Wendt, The Wendt Group (**category winner**)  
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Pamela Rose, Pamela Rose Auction Company

## Category 3 – Newspaper/Magazine Print Advertising

- Full Color

## Kevin Wendt, The Wendt Group

Kevin Wendt, The Wendt Group (**category**)

## Category 4 – Company/Auction Promotion

- Auction Promotion
- Company Promotion

## Andy White, RES Auction Services

Andy White, RES Auction Services (**category winner**)  
Kevin Wendt, The Wendt Group

## Category 5 – Digital & Social Media

- Audio Visual – Auction Promotion
- Audio Visual – Company Promotion
- Digital Campaign - Website

## Andy White, RES Auction Services

Andy White, RES Auction Services  
Andy White, RES Auction Services (**category winner**)  
Kevin Wendt, The Wendt Group

## Category 6 – Photography

- Auction Team
- Auctioneer In Action
- Personal Property, Farm, RE Auction
- Creative Photography

## Richard Kiko, Jr, Kiko Auctioneers

Richard Kiko, Jr, Kiko Auctioneers  
Pamela Rose, Pamela Rose Auction Company  
Richard Kiko, Jr, Kiko Auctioneers (**category winner**)  
Kevin Wendt, The Wendt Group

## Category 7 – Auction Campaign of the Year

## Kevin Wendt, The Wendt Group

## Wild Card (Postcard)

## Beth Rose, Beth Rose Real Estate & Auctions

## Best of Show (Auction Campaign)

## Kevin Wendt, The Wendt Group