



Motleys Asset Disposition Group Launches New Division with VIP Inaugural Client

*Mark Motley Is Not Only the President of Masterpiece by Motleys –
He’s a Client*

RICHMOND, VA (July 26) — Motleys announced the launch of a new division, *Masterpiece by Motleys*, specializing in the sale of luxury homes.

Masterpiece’s initial listing is the million-dollar home of company president, Mark Motley. The 7,000+/- square foot custom-built French Tudor is on a private cul-de-sac in the exclusive Barrington West neighborhood. The lakefront home features 5 bedrooms, including first floor master suite, 5 full baths and 2 half baths, including 4 private suites, 5 fireplaces, attached 4 car garage, walk-out basement and custom wine cellar.

Leading the Masterpiece team of seasoned sales professionals and real estate experts, is regional real estate veteran Tim Dudley, Vice President of Motleys Real Estate Division.

“Sure there’s pressure when the president of the company is your client, but that won’t change how we operate,” said Dudley. “Our team is giving Mark the same stellar, award-winning marketing and results-driven service we provide all of our clients.”

“The Richmond real estate market is so hot right now that competitive offers began coming in as soon as we listed the property,” said Dudley. “Our sales strategies maximize the price for our clients by actively orchestrating competition through the positive influence of group dynamics. Mark believes in our marketing and sales programs so much, he’s literally putting his money where his mouth is.”

Masterpiece’s approach to selling high end residential real estate is more proactive than the way homes are traditionally sold. Most of the tasks required in these sales, like appraisals and home inspections, are completed before the home is listed and put on the market. Removing contingencies around value, condition and financing, and having all of this information established from the beginning brings only interested, qualified offers. Offers on Masterpiece homes are accepted for a period of one week.

“We’ve taken this approach at selling multimillion-dollar properties for years,” said Motley. “Our strategies have been so successful, that we decided to introduce it as our Masterpiece product, garnering top dollar for our clients in this booming market.”

Offers on the home will be accepted beginning Thursday August 3, until Thursday August 10 at 7:00 p.m. More information on the home is available at www.motleymasterpiece.com.

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About Motleys Asset Disposition Group

Motleys is a full service operation offering a full array of asset sales, valuations, and management services. With specialized divisions including Real Estate, Industrial, Appraisals, Business & Estate Liquidations and its sister company, Motleys Richmond Auto Auction we are a company that can provide you with solutions for all of your buying or selling needs. Visit us at www.motleys.com.