

AT-A-GLANCE FACT SHEET

VOLUNTEERMATCH

VolunteerMatch is a national nonprofit that strengthens communities by making it easier for good people and good causes to connect. Its award-winning online service, www.volunteermatch.org, helps visitors find local volunteer opportunities by location, interest area, and/or keyword. The VolunteerMatch network regularly welcomes more than 6 million visitors each year and has become the preferred volunteer recruiting service for tens of thousands of participating nonprofits. The organization is committed to building world-class Internet applications that bring our communities closer together, expand the capacity of civil society, and encourage a culture of individual empowerment and participation.

Strengthening communities by making it easier for good people and good causes to connect.

Key Stats: #1 search result for “volunteer” on Google and Yahoo!
100,000,000+ pages served in 2007
60,000+ participating nonprofits & 100 corporate clients
1.8 million registered members
3.7 million volunteer referrals since 1998

National Nonprofit Partnerships: American Red Cross, National MS Society, Peace Corps, National Court Appointed Special Advocates (CASA), Easter Seals, Girl Scouts of the USA, Senior Corps, HandsOn Network, Habitat for Humanity, Do Something, Rebuilding Together, MATHCOUNTS

Corporate Clients: AMD, Arizona State University, Charles Schwab, Country Music Television, Dell, Edison International, Exelon, Gap Inc., Mini USA, General Mills, HP, Google, Johnson & Johnson, Motorola, LexisNexis, Los Alamos National Laboratory, Medtronic, Merck & Co, Merrill Lynch, Morgan Stanley, MySpace, Nationwide, Pedigree, REI, Target, Raytheon, University of Phoenix, Xcel Energy
(Complete list: <http://www.volunteermatch.org/corporations/clients>)

Strategic Initiatives:

- *Boomer Civic Engagement* – Preparing for the coming wave of 77 million Baby Boomer retirees in partnership with Senior Corps and other independent sector leaders.
- *Pro Bono/Skilled Volunteering* – Supporting efforts to build a volunteer culture that encourages and includes the contributions of experts.
- *Disaster Preparation & Relief* – Using technology to help the American Red Cross and other disaster relief organizations more effectively respond to and prepare for natural disasters.
- *Employee Volunteering & Corporation Citizenship* – Partnering with Corporate America to fulfill their civic responsibilities by investing in employee volunteer activities.

Our Team: <http://www.volunteermatch.org/about/people/index.jsp>

Recent Press: <http://www.volunteermatch.org/pressroom>

Awards: *TIME* “Top 10 Web Site” for 2007, “Best .Org Web Site” 2008 Nonprofit Tech Conference, Yale-Goldman Sach’s Foundation Nonprofit Business Plan Grand Prize, MIT E-Commerce Award: Most Socially Responsible Technology, Smithsonian Institute Permanent Collection on Technology, 2001 Webby Awards (Activism, Service)

Supporters: <http://www.volunteermatch.org/about/supporters/index.jsp>

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