

United Way advances the common good by creating opportunities for a good life. It takes a quality education to get a stable job, enough income to support a family through retirement, and good health.

Advancing the Common Good is less about helping one person at a time and more about change systems to help all of us. It's the idea that we are all connected and interdependent—the idea that we all win when a child succeeds in school, when families are financially stable, and when people are healthy.

**LIVE UNITED™**



**CREATING THE OPPORTUNITIES FOR A GOOD LIFE FOR ALL BY FOCUSING ON:**



**EDUCATION**  
HELPING CHILDREN: YOUTH ACHIEVE THEIR POTENTIAL

- SCHOOL READINESS
- ACADEMIC ACHIEVEMENT
- PRODUCTIVE AND ENGAGED YOUTH

**INCOME**  
PROMOTING FINANCIAL STABILITY AND INDEPENDENCE

- GOAL AREAS
- MAXIMIZED INCOME
  - INCREASED SAVINGS
  - FINANCIAL ASSETS FOR LONG TERM STABILITY

**HEALTH**  
IMPROVING PEOPLE'S HEALTH

- MATERNAL HEALTH AND INFANT WELL-BRING
- HEALTHY YOUTH DEVELOPMENT
- HEALTH CARE COVERAGE AND PREVENTATIVE HEALTH

PRESENTING LIVE UNITED,  
AN INVITATION TO ADVANCE  
THE COMMON GOOD THE  
*UNITED* WAY, BY FOCUSING  
ON EDUCATION, INCOME  
AND HEALTH.

**HOW TO LIVE UNITED:**  
**JOIN HANDS. OPEN YOUR HEART.**  
**LEND YOUR MUSCLE. FIND YOUR VOICE.**  
GIVE 10% GIVE 100% **GIVE 110%**  
REACH OUT A HAND TO ONE AND  
**INFLUENCE**  
THE CONDITION OF ALL.  
**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED.** 

