

# What is KaBOOM!?

**KaBOOM! is the national non-profit that empowers communities to build playgrounds. We passionately believe that play has purpose, and that unstructured play in particular helps make children happier, fitter, smarter, more socially adept and creative.**

## KaBOOM!-led Builds

From our inception in 1995, KaBOOM! has led over 1400 playground construction projects that pair community leaders with funding partners who support our mission. These playgrounds are our hallmark, all-volunteer, done-in-a-day builds that serve as an achievable win for communities that need it most.

## Do-It-Yourself Tools

In addition to these KaBOOM!-led builds, we offer Do-It-Yourself Tools, which provide online resources, including trainings, challenge grants, and publications for communities that wish to plan and build a new playspace on their own.

## National Campaign for Play

KaBOOM! also leads the KaBOOM! National Campaign for Play, which rallies individuals and communities to achieve better public policy, funding and public awareness for increased play opportunities. To help individuals achieve results on a grassroots level, we created the Playmaker Network, whose members are the eyes, ears and voice for play in their communities. In 2007, we launched another component of the campaign, the Playful City USA recognition program, which honors the efforts of cities that create an agenda on play.

KaBOOM! inspires mass-action for the cause of play, empowers individuals to take action on behalf of play and works to create playspaces through the participation and leadership of communities. Please join us as we help create a more playful nation.



it starts with a  
playground.

