



PLAYBACK LOCATIONS SHOWCASE

Tell the world about your incredible filming location and facilities in the Fall 2018 issue of Playback magazine, in the daily Playback e-newsletter and via a dedicated microsite on playbackonline.ca.

Bonus magazine distribution at TIFF and the American Film Market/Locations Expo.

COMMITMENT DATE: AUGUST 1, 2018. ADVERTISING MATERIALS DUE: AUGUST 10, 2018.

Premium \$10,000

- Full page advertorial as part of Playback magazine's LOCATIONS SHOWCASE
- Full page print ad
- 15,000 leaderboard impressions on playbackonline.ca
- Featured profile on the LOCATIONS SHOWCASE microsite with link to your website
- Screen takeover branding on rotation on LOCATIONS SHOWCASE microsite homepage
- Screen takeover branding on your dedicated profile page on the microsite
- Opportunity to feature one (1) 1-minute video on your dedicated profile page
- Two (2) days - prominent placement on playbackonline.ca
- One (1) day - sponsored content in Playback's daily e-newsletter

Feature \$5,000

- Full page advertorial as part of Playback magazine's LOCATIONS SHOWCASE
- Featured profile on the LOCATIONS SHOWCASE microsite with link to your website
- Two (2) days - prominent placement on playbackonline.ca
- One (1) day - sponsored content in Playback's daily e-newsletter

CONTACT



Joel Fecht
 jfecht@brunico.com
 1.416.408.2300 x 275

Brian Boudreau
 bboudreau@brunico.com
 1.416.408.2300 x 284

