



## BANFF WORLD MEDIA FESTIVAL ANNOUNCES NEW EXECUTIVE DIRECTOR



**Toronto, ON (December 4, 2017)** – Brunico Communications (Brunico) is pleased to announce the appointment of Jenn Kuzmyk to Executive Director of the Banff World Media Festival (BANFF) effective immediately. In this role, she will be responsible for leading all commercial activities and partnerships related to BANFF as well as guiding its path forward as one of the world’s premier screen-based entertainment industry events. Additionally, Ms. Kuzmyk will manage all sales efforts related to Playback magazine and events.

Most recently, Jenn Kuzmyk was Director of International Distribution at Proper Rights where she led program sales in English Canada and the EMEA region. Prior to that she was VP Development at Cream Productions where she oversaw the creative and financing of over 10 series including the Emmy-nominated Wild Things with Dominic Monaghan. Ms. Kuzmyk also spent a decade as

Canadian Bureau Chief and an Editor at C21 Media.

“The combination of Jenn’s deep experience in the development, production and distribution of content for the international market and her seasoned journalism background provides her with the context and perspective to add tremendous value to BANFF,” said Russell Goldstein, President & CEO, Brunico. “Together with the Banff Television Foundation Board we welcome Jenn and look forward to working with her in shaping the future of this iconic Festival.”

“I am delighted and honoured to join Brunico and work together with the BANFF board as well as Canadian and international industry stakeholders as the Festival approaches its 4th decade,” said Jenn Kuzmyk, Executive Director of the Banff World Media Festival. “Globalization and intense competition across media sectors means that executives and creatives need places to learn, collaborate, understand industry shifts and build new partnerships more than ever, and BANFF delivers on all of these fronts.”

For 39 years, BANFF has brought top leaders from across the evolving media landscape to the heart of the Canadian Rockies for a unique conference experience. The Festival is an intimate space where unparalleled access to decision-makers and cutting-edge insight combine to help companies forge new business relationships, and provide progressive paths for the content industry to confidently move forward in a period of disruption and uncertainty. The upcoming edition of the Festival runs from June 10-13, 2018 in Banff, Alberta.

Please see <http://banffmediafestival.playbackonline.ca/2018/> for more information.

**HI RES PHOTO LINK: [Jenn Kuzmyk Headshot](#)**

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