



# PLAYBACK POST-PRODUCTION SHOWCASE

A who's who amongst Canada's top post-production facilities and services in the Spring Issue of Playback Magazine, in the daily Playback e-newsletter, and via a dedicated microsite on playbackonline.ca.

**SPACE IS LIMITED – BOOK NOW!**

**COMMITMENT DATE: JANUARY 26, 2019. ADVERTISING MATERIALS DUE: FEBRUARY 8, 2019.**

## Premium \$8,000

- Full page advertorial as part of Playback magazine's POST-PRODUCTION SHOWCASE
- Full page ad, or photo layout designed by Playback's Creative Team (with captions)
- Opportunity to feature one (1) 1-minute video on your dedicated profile page
- Two (2) days - prominent placement on playbackonline.ca
- 15,000 leaderboard impressions on playbackonline.ca
- Featured profile on the POST-PRODUCTION SHOWCASE microsite with link to your website
- Half-page ad on rotation on POST-PRODUCTION microsite homepage
- Screen takeover branding on your dedicated profile page on the microsite
- One (1) day - sponsored content in Playback's daily e-newsletter

## Feature \$5,000

- Full page advertorial as part of Playback magazine's POST-PRODUCTION SHOWCASE
- Featured profile on the POST-PRODUCTION SHOWCASE microsite with link to your website
- Two (2) days - prominent placement on playbackonline.ca
- One (1) day - sponsored content in Playback's daily e-newsletter

**CONTACT**



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