

strategy

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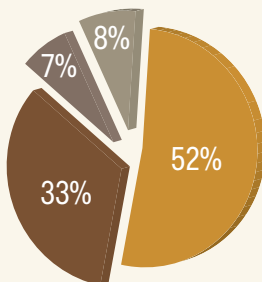
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With an average of 350,000 page views a month, *strategyonline.ca* is the most important portal for information about the state of the Canadian marketing community.

Along with our sister sites *Mediaincanada.com* and *stimulantonline.ca*, we average more than 400,000 impressions per month.

Our users come from all corners of the industry, from the biggest names in marketing, to media agencies, suppliers, the creative sector and the service providers who keep it all going.

Strategyonline.ca is the go-to source, providing the latest breaking news, larger picture issues and top creative ideas in Canada.

BANNER / 468w x 60h max 40KB / \$85 CPM

PREMIUMS	Week
Homepage Site Wrap	\$4500
Interstitial	6500
Conversation Sponsorship (3 months)	5500
CAREER AD	399

SIZE	CPM
Half Page (300x600)	\$120
Leaderboard (964x90)	90
Medium Rectangle (300x250) 1st position	90
Medium Rectangle ROS	85
Banner (468x60)	85
Wide Skyscraper (160x600)	80

MEDIUM RECTANGLE
300w x 250h max 1MB
\$85 CPM

WIDE SKYSCRAPER
160w x 600h
max 1MB
\$80 CPM

HALF PAGE
300w x 600h
max 1MB
\$120 CPM

350,000
IMPRESSIONS
PER MONTH

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CONTACT

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 Adam Klymkiw aklymkiw@brunico.com P 416-408-2300 ext 305

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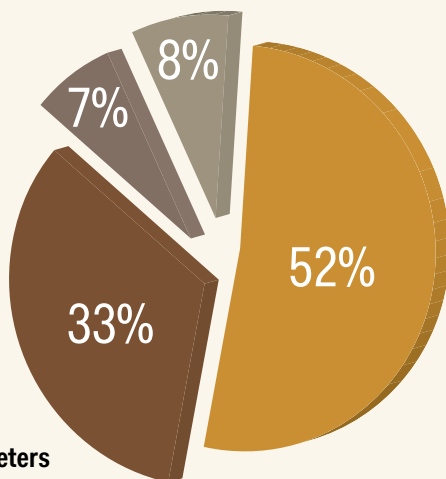
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SUPER BANNER
468w x 120h
max 40KB

BANNER
468w x 60h
max 40KB

MEDIUM RECTANGLE
300w x 250h
max 40KB



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**REACH
OVER 30,000
MARKETING
PROFESSIONALS
DAILY**

Launched in 2014, *strategy Daily* delivers a daily dose of innovation, trends, research and the news you need to know about.

SIZE	1-5 issues	6-20 issues	21-60 issues	60+ issues
Sponsored Post	\$2000	\$1500		
Half Page (300x600)	1300	1200	\$1100	\$1000
Super Banner (467x120)	725	695	665	635
Leaderboard (728x90)	670	640	610	600
Medium Rectangle (300x250)	650	620	590	560
Medium Rectangle (2nd position)	620	590	560	530

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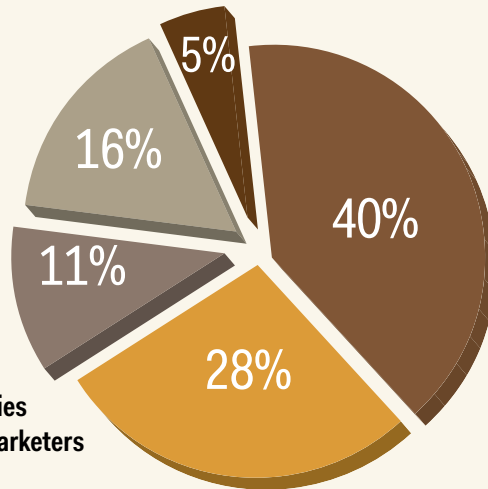
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MEDIUM RECTANGLE
300w x 250h
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- Advertising Agencies
- Advertisers and Marketers
- Media
- Other
- Marketing Services

**REACH
OVER 14,000
MARKETING
PROFESSIONALS
DAILY**

Strategy's Marketing C-Suite weekly eNewsletter is the playbook for advertising's decision makers. It's delivered every Tuesday to over 15,000 business leaders, providing a forum for shared marketing issues and the impact of marketplace change. *Strategy* delivers analysis of brand strategies and investments, and provides insight from the people directly shaping the industry.

SIZE	1-5 issues	6-20 issues	21-52 issues
Sponsored Post	\$2250	\$2000	\$1750
Half Page (300x600)	1500	1400	1200
Super Banner (467x120)	825	795	700
Leaderboard (728x90)	775	750	645
Medium Rectangle (300x250)	750	725	625
Medium Rectangle (2nd position)	725	695	595

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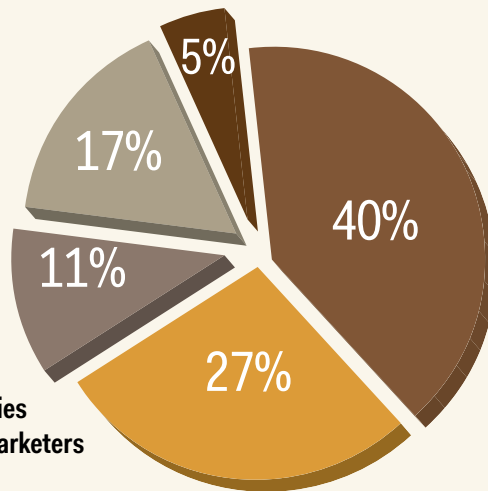
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MARKETING
PROFESSIONALS
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Strategy's Marketing Tech weekly eNewsletter is specifically geared to keeping marketers in Canada up to speed on the innovation they need to know about - news they can use. Each Thursday *strategy* examines the tech trends that are making waves, zeroing in on how brands can take advantage of the new opportunities, and talking to marketers about their forays into new tech-driven programs.

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