

STIMULANT / ONLINE RATE CARD

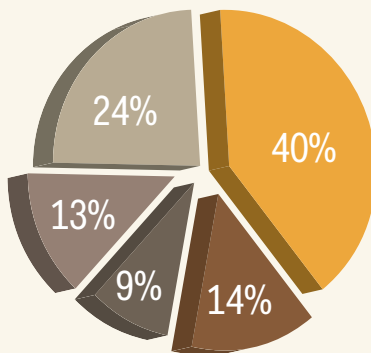
EFFECTIVE / JAN 2019

LEADERBOARD / 964w x 90h max 1MB / \$90 CPM

[HOME](#)
[ABOUT US](#)
[ADVERTISING](#)
[CONTACT US](#)
[CAREERS](#)
[SECTIONS](#)

BANNER / 468w x 60h max 40KB

- Advertisers and Marketers
- Advertising Agencies
- Media
- Creative
- Other



Stimulant's mission is simple: To inspire advertising creativity. Traffic is driven to the site through one weekly e-newsletter on Fridays.

The site is used as both a benchmarking and research tool—a way to see who's doing great work, and to gauge the quality of their own.

Stimulant reaches a wide range of people, from agency creatives to marketers and media buyers—anyone whose profession involves marketing and creativity.

All in all, the Stimulant newsletters and website are an effective way to reach an influential, engaged audience. There's simply nothing else like it.

SIZE	Weekly	1 Month	3 Months
Leaderboard	\$750	\$1500	\$3000
Rectangle	500	1000	2250
Banner	500	1000	2250
Half Page	600	1200	2500

MEDIUM RECTANGLE
300w x 250h max 1MB

**15,000
IMPRESSIONS
PER MONTH**

HALF PAGE
300w x 600h max 1MB

CONTACT

Lisa Faktor [E lfaktor@brunico.com](mailto:lfaktor@brunico.com) [P 416-408-2300](tel:416-408-2300) ext 477
Marni Armour [E marmour@brunico.com](mailto:marmour@brunico.com) [P 416-408-2300](tel:416-408-2300) ext 219

LEADERBOARD / 728w x 90h max 40KB

HOME

ABOUT US

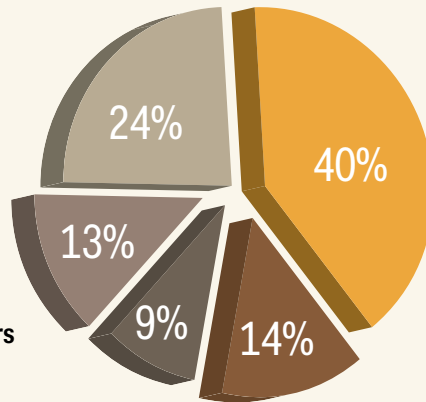
ADVERTISING

CONTACT US

SECTIONS

Search

BANNER / 468w x 60h max 40KB



- Advertisers and Marketers
- Advertising Agencies
- Media
- Creative
- Other

MEDIUM RECTANGLE
300w x 250 max 40KB

**17,000
CIRCULATION**

Stimulant is a creativity portal, targeted to a diverse audience spanning marketers and creative agencies - anyone whose profession involves creativity and marketing. Through one weekly eNewsletter on Fridays,

Stimulant curates the best advertising at home and abroad, along with a jumble of innovative, brilliant stuff that's not directly tied to advertising, but meant to inspire creative ideas.

SIZE	1-5 Issues	6-20 Issues	21-61+ Issues
Leaderboard (728x90)	\$475	\$450	\$425
Rectangle (300x250)	450	425	400
Banner (460x60)	425	400	375

CONTACT

Lisa Faktor [E lfaktor@brunico.com](mailto:lfaktor@brunico.com) [P 416-408-2300](tel:416-408-2300) ext 477

Marni Armour [E marmour@brunico.com](mailto:marmour@brunico.com) [P 416-408-2300](tel:416-408-2300) ext 219