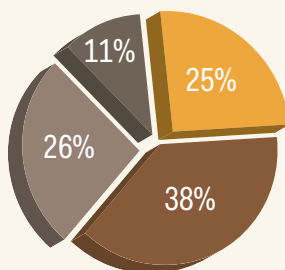


LEADERBOARD / 964w x 90h max 1MB / \$90 CPM

MEDIA BY CATEGORY	HOME	EVENTS	CAREERS	SCREENING ROOM	RESOURCES	GOT A TIP?	<input type="text" value="Custom Se"/>	Search
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- Media Buyers and Planners
- Advertisers and Marketers
- Media
- Other



An invaluable publication that reaches and influences key decision-makers in the media buying and planning industry.

This paid subscription news product delivers the most relevant and up-to-date information to Canadian agencies,

media and marketers.

Your ad about new media opportunities goes in front of your target market for the most efficient and effective way to highlight your offerings to the Canadian advertising community.

BANNER / 468w x 60h max 40KB / \$85 CPM

PREMIUMS	Week
Homepage Site Wrap	\$4500
Conversation Sponsorship (3 months)	5500
CAREER AD	399

SIZE	CPM
Half Page (300x600)	\$120
Leaderboard (964x90)	90
Medium Rectangle (300x250) 1st position	90
Medium Rectangle ROS	85
Banner (468x60)	85
Wide Skyscraper (160x600)	80

MEDIUM RECTANGLE
300w x 250h max 1MB
\$85 CPM

HALF PAGE
300w x 600h
max 1MB
\$120 CPM

**80,000
IMPRESSIONS
PER MONTH AND
GROWING**

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Media™ IN CANADA

eNewsletter
RATE CARD

EFFECTIVE / **JAN 2019**

LEADERBOARD / 728w x 90h max 40KB

SUPER BANNER

468w x 120h
max 40KB

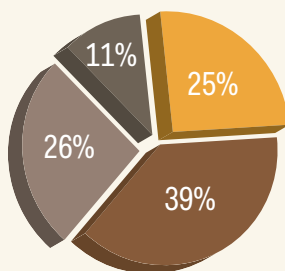
BANNER

468w x 60h
max 40KB

MEDIUM RECTANGLE

300w x 250h max 40KB

- Media Buyers and Planners
- Advertisers and Marketers
- Media
- Other



**15,000
PAID SUBSCRIBERS
DAILY**

Media in Canada's daily eNewsletter is delivered to over 15,000 top media professionals in Canada.

Through our association with *strategy* magazine, *Media in Canada* enjoys one of the strongest and

most accurate databases in the industry.

Paid subscribers ensure our message – and your ads – get to the right people.

SIZE	1-5 ISSUES	6-20 ISSUES	21-60 ISSUES	60+ ISSUES
Sponsored Post	\$2000	\$1500		
Half Page (300x600)	1300	1200	1100	1000
Super Banner (468x120)	650	610	540	480
Leaderboard (728x90)	610	540	480	415
Medium Rectangle (300x250)	570	510	445	380
Medium Rectangle (2nd position)	510	445	380	320
Big Box Below stories (510x400)*	350	340	330	320

*Associations only

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