



SUBSCRIBE | LOG IN



DOCUMENTARY

FORMATS

UNSCRIPTED

PEOPLE/BIZ



Wide Leaderboard 1100w x 90 h

145,000 page views per month and growing!

realscreen.com is the leading global media destination for the unscripted and non-fiction production, broadcasting and distribution community. The trusted source of trade news, realscreen.com is an online destination where the international unscripted and non-fiction community can find the best and latest work, industry information and innovation through a daily online newsletter and feature-packed website. The site currently garners an average of 145,000 page views and 63,000 unique visitors each month.

Half Page
300w x 600h

Medium Rectangle
300w x 250h

Available in the following sizes.
(Please call for pricing)

Content Sponsorship (Realscreen Summit, MIPCOM, MIPTV)
Interstitial
Site Wrap
Wallpaper
1/2 Page (300x600)
Wide Leaderboard (1100x90)
Medium Rectangle (300x250)

** Prices are per issue. Rates are in USD and are net. Accepted files: JPEG,GIF, Animated GIF, Video and Flash (SWF) files. Inquire for video specs. Artwork and URL to be submitted no less than 3 business days prior to campaign start date. All artwork must be submitted by this date. Video must be submitted 7 days prior to start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr.

*Please submit a 300w x 250h medium rectangle with ad size purchased to be used for mobile site. You may submit a separate URL as well.

CONTACT Carol Leighton 416.408.0863 cleighton@brunico.com

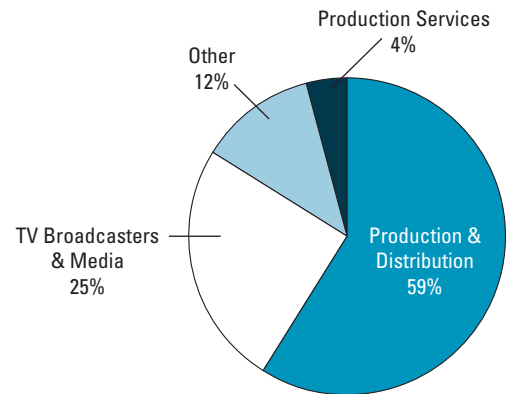
Realscreen covers the international business of unscripted and non-fiction production, programming and distribution like never before!

Our *realscreen* newsletter reaches over 18,300+ targeted, opted-in inboxes each day.

Our readers asked for a more timely and immediate product, and we've responded.

The *Realscreen* daily newsletter is **the** source of news for decision-makers in this business. *Realscreen's* reach is second-to-none.

Newsletter Readership



Production & Distribution: Producers and distributors of non-fiction/factual/unscripted programming

Broadcasters & Content Platforms: Broadcasters of non-fiction/factual/unscripted programming, television and multi-platform

Production Services: Services to the entertainment industry including: film, stock footage, equipment, legal, accounting, location services, music/ audio, post production, consulting, etc.

Other: Foundations, institutes and funding bodies; associations; advocacy groups; government; unions, etc.

** Prices are per issue. Rates are in USD and are net. Terms and conditions available at: www.brunico.com/termsandconditions/emailadvertising.html. Accepted files: JPEG, GIF, Animated GIF. Artwork and URL to be submitted no less than 3 business days prior to campaign start date. All campaign artwork must be submitted by this date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr. Please note that Microsoft Outlook does not support animated GIF's.

*Please submit a medium rectangle in addition to desktop artwork for mobile version. Please ensure all artwork has a clear and defined border.

The screenshot shows the top of the Realscreen newsletter. It features the logo, a 'SUBSCRIBE' button, and a 'Leaderboard' section (810w x 90h). Below this are two 'Banner 1' ads (468w x 60h) and one 'Banner 2' ad (468w x 60h). A 'Half Page' ad (300w x 600h) and a 'Medium Rectangle' ad (300w x 250h) are also visible. The Medium Rectangle ad includes a note: 'All ads for mobile are to be submitted as Medium Rectangle'.

Available in spans of 1-6 issues, 7-24 issues and 25+ issues for the following sizes. (Please call for pricing)

Content Sponsorship (Realscreen Summit, MIPCOM, MIPTV)

Leaderboard 810w x 90h

Half Page 300w x 600h

Banner 1 468w x 60h

Banner 2 468w x 60h

Medium Rectangle 300w x 250h (2nd position)

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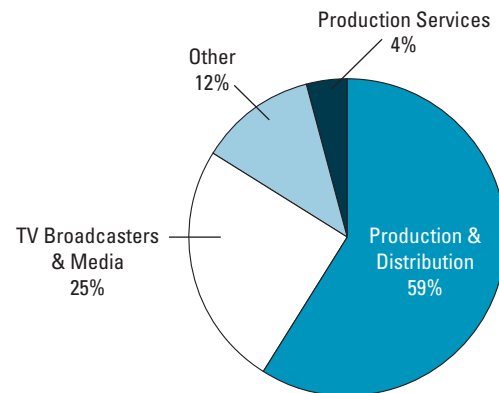
Realscreen covers the international business of unscripted and non-fiction production, programming and distribution like never before! Our *realscreen* newsletter reaches over 17,500 inboxes each day.

The screenshot shows a banner for 'realscreen' with a 'SUBSCRIBE' button. Below the logo is the text 'BREAKING NEWS brought to you by Armoza Formats'. A blue bar contains the word 'Leaderboard' and the dimensions '728w x 90h'. Below this is a photo of a young girl and a text block: 'Electus Int'l picks up "The Case Of: JonBenet Ramsey"'. A sub-headline reads: 'TV The IAC-owned distributor has partnered with Los Angeles-based prodco Critical Content to globally distribute the forthcoming true crime series.' At the bottom are icons for Facebook, Twitter, and Instagram.

Banner (468w x 60h) on all *Breaking News*. Exclusive position, no other paid advertisers. (Please call for pricing)

3 months (approximately 26 insertions)
6 months (approximately 52 insertions)
12 months (approximately 104 insertions)

Newsletter Readership



** Prices are per issue. Rates are in USD and are gross. Terms and conditions available at: www.brunico.com/termsandconditions/emailadvertising.html. Accepted files: JPEG, GIF, Animated GIF. Artwork to be submitted no less than 3 days prior to campaign start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr. Please note that Microsoft Outlook does not support animated GIF's.

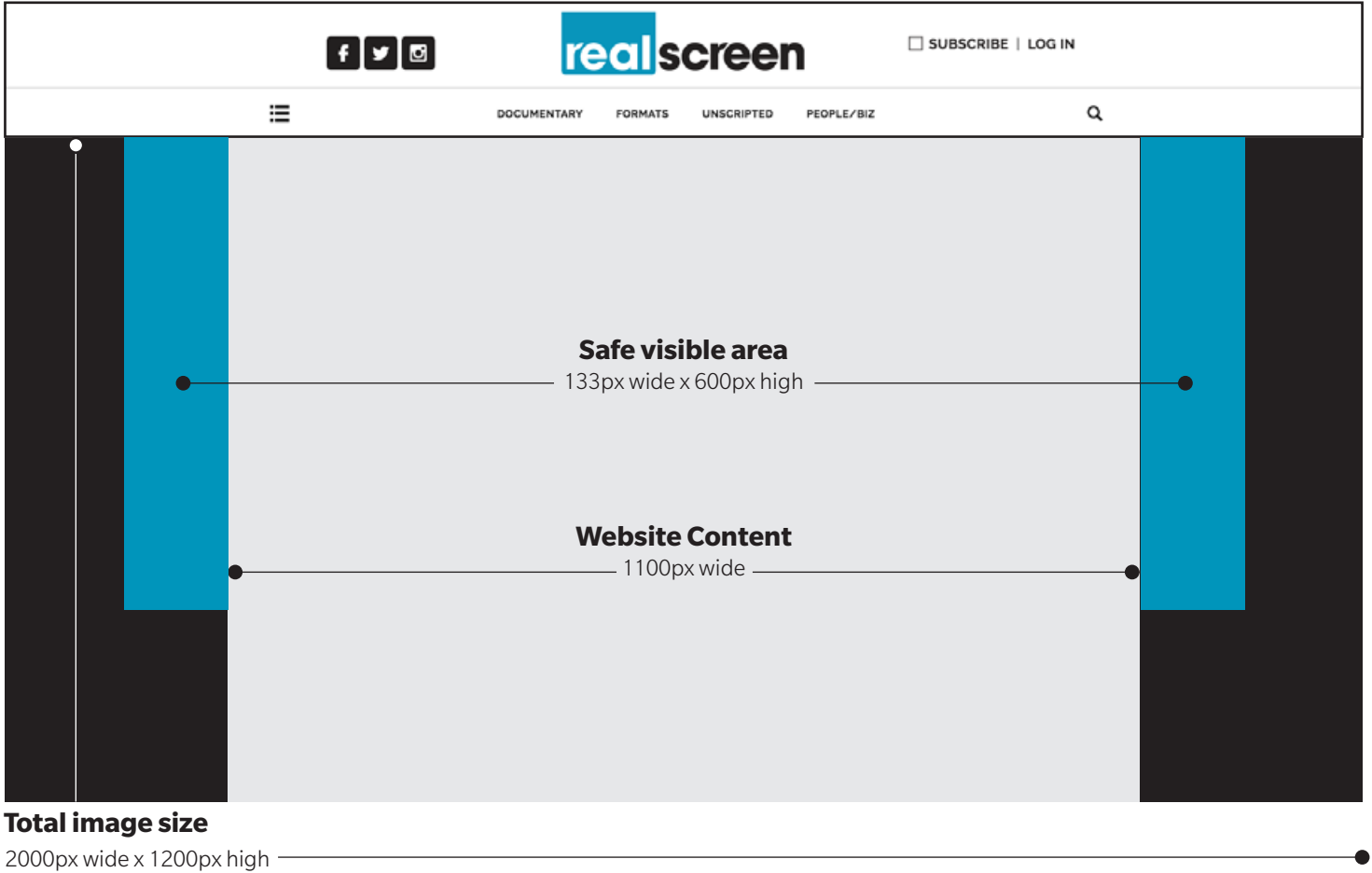
*Sponsored Content is a unique form of advertising that elicits excellent click-through rates. It is a very effective way to get the word out about your product or event in terms of cost, space and reach. Please contact your account manager directly for details.

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Total image size

2000px wide x 1200px high