

RATE BASE: 6700

SECTOR	USA	UK	Europe	Canada	Rest of World	Total by Sector
Production & Distribution	2385	497	302	665	212	4062
Broadcasters & Content Platforms	1100	220	410	130	219	2079
Production Services	163	23	4	8	6	205
Other	230	28	12	64	10	345
Total by Region	3879	768	728	868	448	6691

CIRCULATION STRENGTH

- Controlled circulation means quality readership and targeted delivery
- Over 99% of all copies are addressed by both name and title
- Provides advertisers with the most qualified readership of decision-makers and influencers

SECTOR DESCRIPTIONS

Production & Distribution: Producers and distributors of non-fiction/factual/unscripted programming

Broadcasters & Content Platforms: Broadcasters of non-fiction/factual/unscripted programming, television and multi-platform

Production Services: Services to the entertainment industry including: film, stock footage, equipment, legal, accounting, location services, music/ audio, post production, consulting, etc.

Other: Foundations, institutes and funding bodies; associations; advocacy groups; government; unions, etc.

TITLE SAMPLE

Production & Distribution

- Producer
- Executive Producer
- Managing Director
- VP/Head of Sales
- President
- Owner
- VP/Head of Development
- VP/Head of Production

Television Broadcasters & Media

- VP+/Director/Head of Programming
- VP+/Director/Head of Acquisitions
- VP+/Director/Head of Development
- VP+/Director/Head of Scheduling
- Presidents & CEOs
- VP+/Director/Head of Marketing

