



Wide Leaderboard 1100w x 90 h / \$30 CPM

145,000 page views per month and growing!

Realscreen.com is the leading global media destination for the unscripted and non-fiction production, broadcasting and distribution community. The trusted source of trade news, Realscreen.com is an online destination where the international unscripted and non-fiction community can find the best and latest work, industry information and innovation through a daily online newsletter and feature-packed website. The site currently garners an average of 145,000 page views and 63,000 unique visitors each month.

Half Page
\$35 CPM
300w x 600h

Medium Rectangle
\$30 CPM
300w x 250h

PREMIUMS	CPM
Content Sponsorship (Realscreen Summit, MIPCOM, MIPTV)	Inquire
Interstitial	Inquire
Site Wrap	\$85
Wallpaper	\$75
SIZE	
1/2 Page (300x600)	\$35
Wide Leaderboard (1100x90)	\$30
Medium Rectangle (300x250)	\$30


** Prices are per issue. Rates are in USD and are net. Accepted files: JPEG,GIF, Animated GIF, Video and Flash (SWF) files. Inquire for video specs. Artwork and URL to be submitted no less than 3 business days prior to campaign start date. All artwork must be submitted by this date. Video must be submitted 7 days prior to start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr.

*Please submit a 300w x 250h medium rectangle with ad size purchased to be used for mobile site. You may submit a separate URL as well.

Realscreen covers the international business of unscripted and non-fiction production, programming and distribution like never before!
Our *Realscreen* newsletter reaches over 18,300+ targeted, opted-in inboxes each day.

REALSCREEN
 SUBSCRIBE


Leaderboard 810w x 90h



Bravo Media hires VP, current production
PEOPLE/BIZ

Half Page
300w x 600h

Banner 1 468w x 60h




"Exodus," "Hunt" shortlisted for RTS Craft & Design prizes
DOCUMENTARY / UNSCRIPTED

Medium Rectangle
300w x 250h

All ads for mobile are to be submitted as Medium Rectangle

Banner 2 468w x 60h



Renewed & Returning: "Whose Line," "Catchphrase"
FORMATS

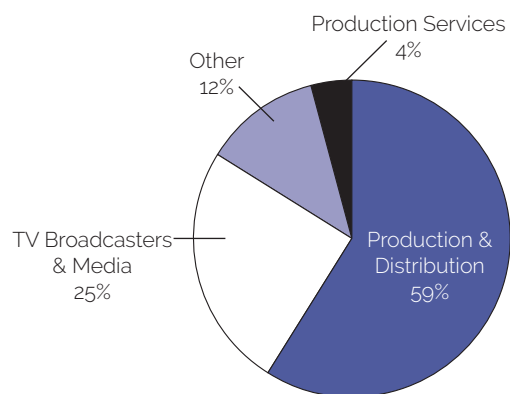
Medium Rectangle
300w x 250h

All ads for mobile are to be submitted as Medium Rectangle

Our readers asked for a more timely and immediate product, and we've responded.

The *Realscreen* daily newsletter is **the** source of news for decision-makers in this business. *Realscreen's* reach is second-to-none.

Newsletter Readership



Production & Distribution: Producers and distributors of non-fiction/factual/unscripted programming

Broadcasters & Content Platforms: Broadcasters of non-fiction/factual/unscripted programming, television and multi-platform

Production Services: Services to the entertainment industry including: film, stock footage, equipment, legal, accounting, location services, music/ audio, post production, consulting, etc.

Other: Foundations, institutes and funding bodies; associations; advocacy groups; government; unions, etc.

** Prices are per issue. Rates are in USD and are net. Terms and conditions available at: www.brunico.com/termsandconditions/emailadvertising.html
Accepted files: JPEG,GIF, Animated GIF. Artwork and URL to be submitted no less than 3 business days prior to campaign start date. All **campaign** artwork must be submitted by this date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr. Please note that Microsoft Outlook does not support animated GIF's.

*Please submit a medium rectangle in addition to desktop artwork for mobile version. Please ensure all artwork has a clear and defined border.

	1-6 issues	7-24 issues	25+ issues
Content Sponsorship <small>(Realscreen Summit, MIPCOM, MIPTV)</small>	Inquire		
Leaderboard <small>810w x 90h</small>	\$595	\$545	\$495
Half Page <small>300w x 600h</small>	\$595	\$545	\$495
Banner 1 <small>468w x 60h</small>	\$495	\$445	\$395
Banner 2 <small>468w x 60h</small>	\$425	\$385	\$345
Medium Rectangle <small>300w x 250h (2nd position)</small>	\$395	\$385	\$345

Realscreen covers the international business of unscripted and non-fiction production, programming and distribution like never before! Our *Realscreen* newsletter reaches over 17,500 inboxes each day.

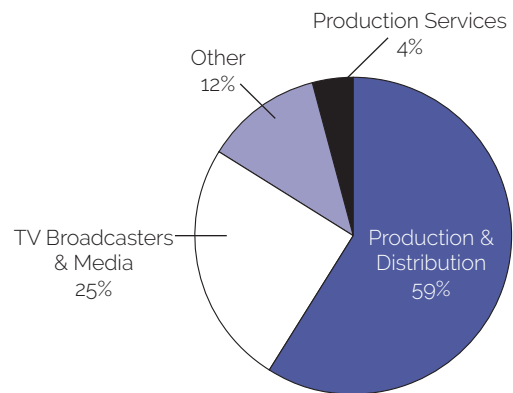
Banner (468w x 60h) on all *Breaking News*. Exclusive position, no other paid advertisers.

3 months (approximately 26 insertions)	\$5200
6 months (approximately 52 insertions)	\$9360
12 months (approximately 104 insertions)	\$16,960

** Prices are per issue. Rates are in USD and are gross. Terms and conditions available at: www.brunico.com/termsandconditions/emailadvertising.html. Accepted files: JPEG,GIF, Animated GIF. Artwork to be submitted no less than 3 days prior to campaign start date. There will be \$50 production charge for any files that are submitted unfinished or in formats other than those listed above. Additional designer time is \$50/hr. Please note that Microsoft Outlook does not support animated GIF's.

*Sponsored Content is a unique form of advertising that elicits excellent click-through rates. It is a very effective way to get the word out about your product or event in terms of cost, space and reach. Please contact your account manager directly for details.

Newsletter Readership

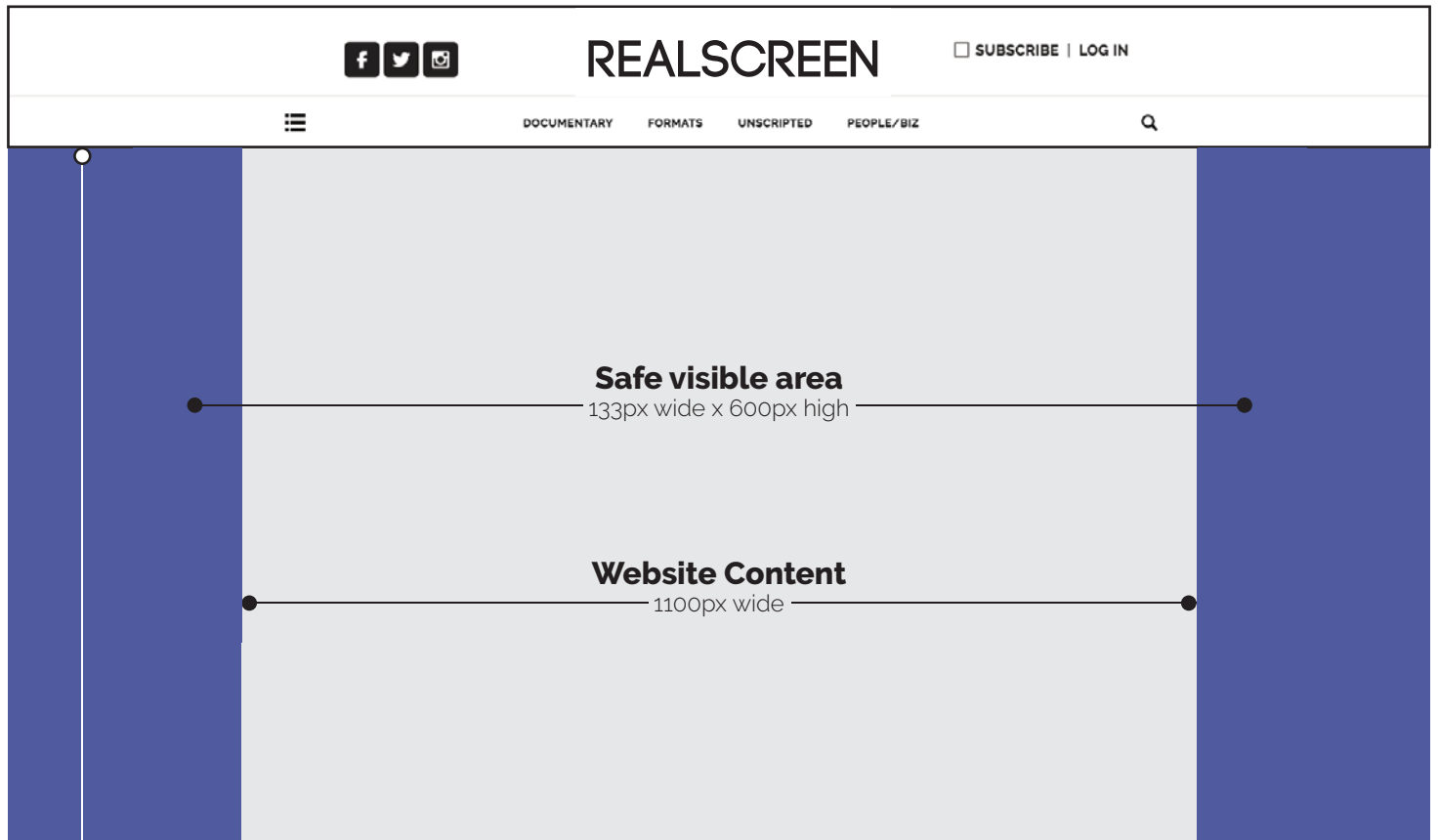


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Total image size

2000px wide x 1200px high