

DIGITAL RATE CARD

Kidscreen Daily

Ad Position	Dimensions	1 Week	4 Weeks
1/2-Page	Desktop: 300px x 600px Mobile: 300px x 250px	\$1,995	\$6,900
Leaderboard	Desktop: 820px x 90px Mobile: 300px x 250px	\$1,695	\$5,800
Medium Rectangle	Desktop & Mobile: 300px x 250px	\$1,195	\$4,200
In-Copy Banner	Desktop: 500px x 60px Mobile: 300px x 250px	\$1,095	\$4,000
Sponsored Content Box (Logo or Image + 30 words)	Desktop: 500px x 120px Mobile: 300px x 250px	\$1,495	\$5,200

Kidscreen.com

Ad Position	Dimensions	1 Week	4 Weeks
Billboard	Desktop: 1000px x 90px Mobile: 300px x 250px	\$1,295	\$4,400
1/2-Page	Desktop: 300px x 600px Mobile: 300px x 250px	\$1,295	\$4,400
Medium Rectangle	Desktop: 300px x 250px Mobile: 300px x 250px	\$695	\$2,400
Banner	Desktop: 680px x 100px Mobile: 300px x 250px	\$695	\$2,400
Dynamic Wallpaper	Desktop: 2000px x 1000px (1020px left blank in the middle)	\$1,995	\$6,900

All ads must be uploaded via www.kidscreen.com/upload