Tam-Tam\TBWA

GRANDE GUIGNOLÉE DES MÉDIAS

30 SEC. RADIO SCRIPT - ENGLISH

WOMAN: First I did the Montignac. After that, there was the Eastern, then the Western. I also tried the Paleo, the 5-2, the Californian and Atkins. Diets? I've done them all. But I never thought that one day I would be forced to be on one.

VO: Poverty's face has changed. Until December 24th, it's the *Grande guignolée des médias* Food Drive. Please give.