

IMPROVING TREND IN SECOND HALF OF YTD

COCA-COLA TM
DOLLAR SALES VS PY

FIRST HALF YTD

SECOND HALF YTD

AS JUL30TH

	FIRST HALF YTD	SECOND HALF YTD
CONVENIENCE & GAS	-5%	+10%
GROCERY CONVENTIONAL	-4%	+2%
GROCERY DISCOUNT	+2%	+1%
DRUG CHANNEL	-4%	+13%

NIELSEN