

THE FUTURE OF DIGITAL CONTENT

Monday 7th of December Workshop 1:45pm Digital Lounge 6pm

WATERSHED, 1 Canon's road Bristol BS1 5TX

Digital Content will change more in the next seven years than the last 20. Are you ready? What's going to happen to TV & Film? Could you spot the next Spotify, iplayer or wii? What will become of news? Are you ready to get the most out of next generation networks? How do we unlock the power of social media?

The Creative Industries Knowledge Transfer Network is running a workshop from 1:45pm to ask people their views on the themes and topics this project will explore as it develops. The KTN has already run a major nationwide survey and carried out interviews with leading figures. Hear from WIRED magazine's editor David Rowan the latest insights and developments associated with digital content.

The Digital Lounge session from 6pm will feature project highlights from Simon Games, Mobile Pie and wearehere plus other innovative businesses. The event will offer a chance to hear about immediate funding opportunities and network with other leading innovators. Media Sandbox will also announce the latest news on next years' scheme. Please to register go to <http://digitalworkshopbristol.eventbrite.com/> <http://digitalloungebristol.eventbrite.com/>

