

# encounters shortfilmfestival

**Encounters International Short Film Festival at Bristol Harbour Festival  
Sat 1 August 2009, Bristol, UK  
'The biggest free city-centre event in the South West'**

## **SPONSORSHIP PROPOSAL**

Encounters Short Film Festival is the largest short film festival of its kind in the UK. The festival operates a renowned competitive strand which attracts over 1200 submissions from all over the world to participate in winning one of 10 cash prizes. Previous winners have gone on to receive BAFTA and Oscar® awards and nominations.

Throughout the year Encounters Short Film Festival hosts and takes part in a number of national and international side events to keep the recognition of the festival in the public eye. For the first time, Encounters Short film Festival is hosting a 2 hour event showcasing a selection of talented regional short filmmakers at the Bristol Harbourside Festival, 21.00 -23.00, Sat 01 August 2009, Queens Square (see below)



## **About Bristol Harbourside Festival**

2009 marks the 200<sup>th</sup> anniversary of the Bristol and Bristol Floating Harbour. The Bristol Harbour Festival will be a central event of this important year. Attendance at the 2008 festival was estimated at a staggering 230,000 visits over the three days, in 2009 this is expected to be much higher.

The audience is drawn from all of Bristol's diverse communities and surrounding regions and consequently offers an outstanding platform for communication with the population of Bristol.

## **BESPOKE SPONSORSHIP OPPORTUNITY: Valued at £5000**

If your company were to become the title sponsor of the 2009 Encounters presents event at Bristol Harbour Festival you would receive following benefits:

### **Branding**

- Prominent branding i.e. Encounters and ..... Present .....
- Opportunity to showcase a trailer of your company on large screen before and after the event.

### **Festival Programme**

- 75,000 Bristol Harbour Festival programmes are distributed free throughout the Bristol area, your logo and name will appear next to the Encounters event and in the programme partner section.

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Encounters Festivals Registered in England as a Limited Company: 3229078 Registered Charity Number: 1058603  
Patrons: Jake Eberts, Terry Gilliam, Jeremy Howe, Terry Jones, Damien O'Donnell, Nick Park, Nik Powell, Tony Robinson

**Festival Presence**

- We welcome innovative sponsor participation at the event to maximise the value of your sponsorship.

**Media & PR**

- Encounters will circulate a press release to all in house contacts/regional weekly press/ long lead (depending on time allocations)
- Encounters will place a special mention in the monthly newsletter which is circulated to over 5,000 members, regional, national and International
- Encounters will post on their festival website in the news section and on the blog.

**Benefits of partnership**

- Raise your profile amongst local communities.
- Association with an established internationally renowned and innovative festival.
- Recognition as a company, which recognises, nurtures and supports new talent across many media disciplines.

Please note that this is entirely negotiable and not limited to these suggestions.

**Deadline of agreement: 4<sup>th</sup> June 2009**