Paste Below Sentence In The Email Subject Line:

Join Us for a FREE SMART Homebuyers Event - Your Key to Mastering the Home Loan Process

Paste Below Text In The Body Of The Email:

Dear [Client's Name],

I hope this email finds you well. As a valued member of our real estate family, I'm excited to extend a special invitation to an exclusive event I am hosting designed to empower you on your journey towards homeownership - The SMART Homebuyers Event!

I have partnered with The Scott Evans Team at CrossCountry Mortgage to create this educational seminar. Your seminar speaker is Scott Evans, the #1 VA Lender Nationwide and holds the rank of #1 Individual Lender on Zillow for Southern California.

Are you ready to make your dream of owning a home a reality? This event has been tailored to provide you with essential insights and knowledge about the home loan process. Whether you're a first-time homebuyer or looking to invest, our SMART Homebuyers Event will equip you with the tools to confidently navigate the complexities of securing a home loan.

Event Details: FREE FOOD AND DRINKS FOR ALL ATTENDEES, KID FRIENDLY!

RSVP: {Copy And Paste Your Landing Page Here}

Date: Multiple Dates, select the date that works for you

Time: All events are from 6PM-8PM

Venue: Multiple Venues, select the location nearest to you

What to Expect

Expert Guidance - Together, we will teach you everything you need to know about the homebuying process including:

- How To Take Advantage Of Today's Market
- Owning vs. Renting Benefits
- How to Purchase An Investment Property
- How To Buy And Get Below Market Interest Rates
- How Homeowners Can Buy Their Ideal Home
- The Current Real Estate Market In Your Area
- How To Win Against Multiple Offers Including Cash Offers
- How Homeowners Can Buy Before Selling Their Existing Home
- Much More!

Seats are limited, so be sure to secure your spot now! To reserve your seat, simply click on the following link: **{Copy And Paste Your Landing Page Here}**

We are committed to ensuring your success as a homeowner. The SMART Homebuyers Event reflects our dedication to providing you with the resources and knowledge you need to make informed decisions.

Don't miss out on this fantastic opportunity to take a significant step towards owning your dream home. We look forward to seeing you at the event!

Warm regards,

TEXT OPTION 1:

Hi [Client's Name],

Exciting news! You're invited to a FREE SMART Homebuyers Event I am hosting with Scott Evans at CrossCountry Mortgage, where you'll learn about the home loan process and step confidently towards your dream home.

Click the link below to register for the date and venue that works for you!

🎟️ RSVP: **{Copy And Paste Your Landing Page Here}**

Free Food and Drinks for all attendees!

TEXT OPTION 2:

Hey [Client's Name],

I'm thrilled to invite you to a life-changing seminar: the free SMART Homebuyers Event hosted by me and Scott Evans at CrossCountry mortgage.

🎯 RSVP NOW: **{Copy And Paste Your Landing Page Here}**

What's in store:
1. Expert Insights For Every Buyer
2. Clear Steps From Pre-Approval To Closing
3. Current Real Estate Market In Your Area

TEXT OPTION 3:

Hey [Client's Name],

Your path to homeownership is here! Please join me at my FREE SMART Homebuyers Event where you will learn everything you need to know about the homebuying process. We have multiple dates but limited seats so click the link below to register now.

🎯 RSVP NOW: **{Copy And Paste Your Landing Page Here}**

Let me know if you have any questions.

CAPTION OPTION 1:

🏠 Ready to Own Your Dream Home? 🏠

Please join me and The Scott Evans Team at CrossCountry Mortgage at our SMART Homebuyers Event and take the confusion out of getting a home loan! I have partnered with Scott Evans to bring you a free educational, homebuying seminar to teach you everything you need to know about the home loan process. Free food and drinks for all attendees, kid friendly!

Get ready for:

✅ How To Take Advantage of Today's Market

✅ Owning vs. Renting Benefits

✅ How To Buy and Get Below Market Interest Rates

✅ How To Win Against Multiple Offers Including Cash Offers

Event Details:

🎟️ RSVP NOW: **{Copy And Paste Your Landing Page Here}**

📅 📍 When/Where: Multiple dates and locations around San Diego

⏰ Time: All events are 6PM-8PM

Secure your spot! DM ME NOW AND I WILL SEND YOU THE REGISTRATION LINK

Don't miss out on this chance for free home loan education!

CAPTION OPTION 2:

🏠 EXCITING NEWS FOR HOMEBUYERS 🏠

Exciting News! I am hosting a FREE SMART Homebuyers Event with the #1 Loan Officer in San Diego, Scott Evans at CrossCountry Mortgage! – Discover the key to unraveling the truths about the home loan process! 🔑 We have multiple events around San Diego but seating is limited so REGISTER NOW AT **{Copy And Paste Your Landing Page Here}**

Free food and drinks for all attendees, kid friendly!

What's in store:

✅ How To Take Advantage of Today's Market

✅ Owning vs. Renting Benefits

✅ How To Buy And Get Below Market Interest Rates

✅ How Homeowners Can Buy Their Ideal Home

✅ The Current Real Estate Market In Your Area

✅ How To Win Against Multiple Offers Including Cash Offers

✅ How Homeowners Can Buy Before Selling Their Existing Home

✅ Much More!

Secure your spot! DM ME NOW AND I WILL SEND YOU THE REGISTRATION LINK

Don't miss out on this chance for free home loan education!

CAPTION OPTION 3:

🚨 ATTENTION HOMEBUYERS! 🚨

Unlock the doors to your dream home at my FREE SMART Homebuyers Event - where home loan mysteries are solved! 🔑

Join me and Scott Evans – the #1 VA Lender in the Nation for consecutive years and #1 Loan Officer in San Diego as we educate you on everything HOME LOANS! 🏠 Free food and drinks for all attendees, kid friendly!

REGISTER NOW AT **{Copy And Paste Your Landing Page Here}**

✅ How To Take Advantage of Today's Market

✅ Owning vs. Renting Benefits

✅ How To Buy and Get Below Market Interest Rates

✅ How To Win Against Multiple Offers Including Cash Offers

🎖️ Attention Active Duty Military and Veterans🎖️

We will also cover everything you need to know about the VA Home Loan Process Including:

✓ How You Can Have Two VA Loans At One Time

✓ Multifamily Purchases With No Money Down

✓ Access To The Nation's #1 VA Mortgage Experts On Site

DM ME NOW AND I WILL SEND YOU THE REGISTRATION LINK

With **[Your Real Estate Agency's Name],** let's make your homeownership dreams a reality! ✨