



## DEL MAR UNION SCHOOL DISTRICT

### Mission Statement

Del Mar Union Schools provide a nurturing, inspiring, and rigorous educational program for each of our students. With a collaborative community and dedicated staff, we continually evolve to develop:

- Well-rounded and fulfilled individuals
- Motivated lifelong learners
- Future leaders prepared for the challenges of a changing world

### We believe:

- Every individual needs to be valued
- Everyone has the right to be safe
- The unique abilities of each child need to be identified and developed
- Lifelong learning is an expectation for children and adults
- Collaboration among students, staff, parents and community leads to success
- Our children are future leaders  
In honesty, integrity, and transparency

[www.dmusd.org](http://www.dmusd.org)

### Board of Trustees

Kristin Gibson  
Doug Perkins  
Doug Rafner  
Comischell Rodriguez  
Scott Wooden

### Superintendent

James D. Peabody

## DEL MAR UNION SCHOOL DISTRICT

### Board of Trustees Special Board Meeting/Visitation

February 1, 2012  
8:30 a.m.

Carmel Del Mar School  
12345 Carmel Park Drive  
San Diego, CA 92130

#### Public Inspection of Documents

In compliance with Government Code 54957.5, agenda-related documents that have been distributed to the Board less than 72 hours prior to the board meeting are available for inspection at the Del Mar Union School District, 11232 El Camino Real, San Diego, CA 92130.

#### Hearing of the Public

Persons wishing to address the Board on any item except personnel are invited to do so at this time. In the interest of time and order, presentations from the public are limited to 3 minutes per person, per topic. If you wish to speak, complete a card (located at the sign-in desk) and present it to the Secretary of the Board prior to the start of the meeting. When the Board President invites you to the podium, please state your name, address, and organization before making your presentation.

In accordance with the Brown Act, unless an item has been placed on the published agenda, there shall be no action taken. The Board may (1) acknowledge receipt of the information, (2) refer to staff for further study; or (3) refer the matter to the next agenda.

#### Closed Session

The Board will meet in Closed Session to consider qualified matters of litigation, employee negotiations, student discipline, employee grievances, personnel qualifications, or real estate negotiations.

#### Cell Phones/Pagers

As a courtesy to all meeting attendees, please set cellular phones and pagers to silent mode and engage in conversations outside the meeting room.

#### Assistance With Meeting

In compliance with the Americans With Disabilities Act and AB-3035, if you require special assistance to participate in this meeting, please contact the Superintendent at (858) 755-9301 at least 24 hours prior to the start of the meeting to enable the District to make reasonable arrangements.

BUSINESS TO BE TRANSACTED WILL BE LIMITED TO THE FOLLOWING:

1. **CALL TO ORDER 8:30 A.M.**

2. Approval of the Agenda *Motion* \_\_\_\_ *Second* \_\_\_\_ *Ayes* \_\_\_\_ *Nays* \_\_\_\_

3. Public Input Concerning Non-Agenda and Agenda Items

4. Visit to Carmel Del Mar School

5. Board Approval, Board Approval, Contract with Schoolwires, Inc. for Web Hosting Services

*Motion* \_\_\_\_ *Second* \_\_\_\_ *Ayes* \_\_\_\_ *Nays* \_\_\_\_

6. Board Approval, Contract with AT&T for Metro Ethernet Services

*Motion* \_\_\_\_ *Second* \_\_\_\_ *Ayes* \_\_\_\_ *Nays* \_\_\_\_

7. Board Approval, Attendance at 38th Annual Association for Behavior Analysis International Conference

*Motion* \_\_\_\_ *Second* \_\_\_\_ *Ayes* \_\_\_\_ *Nays* \_\_\_\_

8. Adjournment of meeting

*Motion* \_\_\_\_ *Second* \_\_\_\_ *Ayes* \_\_\_\_ *Nays* \_\_\_\_

*Time* \_\_\_\_

February 1, 2012

To: Board Members

From: Michael Casey, Director of Technology

Through: Jim Peabody, Superintendent

Subject: Agenda Item 5: Board Approval, Contract with Schoolwires, Inc. for Web Hosting Services

As a result of the Request for Proposal process, Michael Casey, Director of Technology, recommends awarding a contract to Schoolwires, Inc. for the district's web hosting services. This will provide the district with a state-of-the-art website that will also encompass websites for each school and every teacher. Schoolwires, Inc. will host the new website and will also be responsible for assisting district staff with the creation of a new website, migration of the current website, training and ongoing maintenance and support.

The contract is for three (3) years with two (2) one-year extension options. A pro-rated contract commencing on March 1, 2012 is also included in the Fiscal Impact. The district will be able to leverage ERate to discount a portion of the services as described below.

**FISCAL IMPACT:**      **Initial Start-up Costs = \$15,940**  
**Annual Costs = \$12,279** (includes 30% E-Rate discount on eligible web hosting items)  
**Program or Department – Business/Technology**  
**Is this a Restricted Program? No**  
**Was this expenditure anticipated in the adopted budget? No**  
**Will this Program or Department be over budget after this expenditure? No**

**RECOMMENDED:**      The Superintendent recommends approval of the contract with Schoolwires, Inc. for web hosting services.

February 1, 2012

To: Board Members

From: Michael Casey, Director of Technology

Through: Jim Peabody, Superintendent

Subject: Agenda Item 6: Board Approval, Contract with AT&T for Metro Ethernet Services

As a result of the Request for Proposal process, Michael Casey, Director of Technology, recommends awarding a contract to AT&T for the district's Metro Ethernet services. This will provide the district with 10x the current bandwidth.

The contract is for three (3) years with two (2) one-year extension options. The district will be able to leverage the California Teleconnect Fund and ERate to discount these services.

**FISCAL IMPACT:**      **Net Cost** – \$4,230.14/month  
(\$12,441.61 - \$3981.32 erate discount - \$4230.15 teleconnect funds)  
**Program or Department** – Business/Technology  
**Is this a Restricted Program?** No  
**Was this expenditure anticipated in the adopted budget?** Yes  
**Will this Program or Department be over budget after this expenditure?** No

**RECOMMENDED:**      The Superintendent recommends approval of the contract with AT&T for Metro Ethernet Services.

January 20, 2012

To: Board Members  
From: Cara Schukoske, Director of Pupil Services  
Through: James Peabody, Superintendent  
Subject: Agenda Item 7: Board Approval, Attendance at 38<sup>th</sup> Annual Association for Behavior Analysis International Conference

Rebecca Chambers, District Autism Specialist, has submitted a request to attend the 38<sup>th</sup> Annual Association for Behavior Analysis International Conference on May 25-29, 2012, in Seattle, Washington.

This is a conference that will have direct relevance to Ms. Chamber's daily work as the District's Autism Specialist. Since 1974, the Association for Behavior Analysis International® (ABAI) has been the primary membership organization for those interested in the philosophy, science, application, and teaching of behavior analysis. Ms. Chambers is a member of this association.

The program includes content from 1,166 submissions, 256 panels and symposia, 77 papers, 38 invited addresses, 7 invited tutorials, and 92 workshops. Ms. Chambers will have abundant opportunities to learn and share about the science, practice, education, and professional issues in behavior analysis.

**FISCAL IMPACT:** Cost – \$1,100  
**Program or Department** – Special Education  
**Is this a Restricted Program?** No  
**Was this expenditure anticipated in the adopted budget?** Yes  
**Will this Program or Department be over budget after this expenditure?** No

**RECOMMENDED:** The Superintendent recommends approval of Attendance at 38<sup>th</sup> Annual Association for Behavior Analysis International Conference.