

Annual ESC Campaign



DEL MAR SCHOOLS EDUCATION FOUNDATION

FUNDING A COMPLETE EDUCATION



The Del Mar Schools Education Foundation is a not-for-profit 501(c) (3) charitable organization founded to raise the necessary funds to provide Del Mar Union School District students with an Extended Studies Curriculum including Science, Music, Art, Technology, and Physical Education.

**Ashley Falls * Carmel Del Mar
Del Mar Heights * Del Mar Hills
Ocean Air * Sage Canyon
Sycamore Ridge * Torrey Hills**

www.delmarkids.org

Enriching Our Schools

In these challenging economic times, California public schools are getting squeezed. State budget cuts over the past 10 years have made it necessary to rely on parent contributions to fully fund our ESC program. In the Del Mar Union School District, the salaries for credentialed teachers for Science, Music, Art, Technology, and Physical Education are funded by YOUR contributions to the DMSEF. The ESC Program enhances and utilizes the core curriculum, crucial to the development of the whole child by providing unique and new ways to develop their ideas.

Every student in our district benefits from the ESC program everyday, so we ask that every family help pay for the cost of these valuable programs. A full ESC program requires parent contributions of \$800 per child. While \$800 per student is the suggested contribution, please contribute what you can. Contributions at any level are both needed and appreciated. Your contribution is a lasting investment in our school District and our children, with long-term results.

Without sufficient contributions, the ESC program will go away.

How to Contribute

You can choose to make your suggested contribution of \$800 per child in one payment or spread them throughout the year, for as little as \$67 per month. It's a great value for the high quality ESC programs your child receives every day.

 To contribute, visit www.delmarkids.org.

Corporate Match

Many companies have programs in which they will "match" the charitable contributions made by their employees. Check with your company's Human Resources department and find out if they offer gift matching. They can provide you with a matching gift form to send along with your contribution and the DMSEF office will ensure that it gets properly processed.

Annual Budget Breakdown

92.5% Credentialed ESC Teacher Salaries



7.5% Administrative or Operating

(Below the national average for not-for-profit fundraising organizations)

Your Contribution Will Provide

- **Salaries for Credentialed ESC Teachers:**
For innovative and stimulating teachers in Science, Music, Art, Technology, and Physical Education
- **Administrative Costs:**
Operating costs of foundation administration

Del Mar Union School District

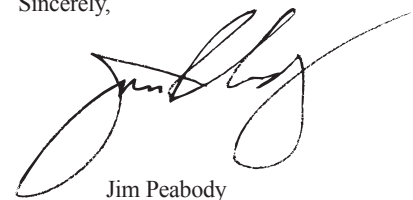
Dear DMUSD Parents,

I would like to take this opportunity to thank you and the Del Mar Schools Education Foundation (DMSEF) for your support of the Extended Studies Curriculum (ESC) program providing students with an educational richness otherwise not available to them.

The DMSEF is a nonprofit organization composed of volunteer parents and community leaders committed to raising funds to support our eight schools. The funds that are raised with your contributions aid the District in paying for the ESC program supported by the DMSEF – science, music, art, technology, and physical education. The ESC program supports our mission to educate the “whole” child so they will have the essential skills to be successful in the 21st century.

As you know, schools in California are facing a severe budget crisis, but with the support of our parents and community we will be able to continue offering a quality education to your child. The DMSEF’s Annual Fund Drive goal is 100% participation. Please give what you can... every dollar **will make a difference** in the education of the children in our District.

Sincerely,



Jim Peabody
Superintendent
Del Mar Unified School District

The ESC Program enhances the core curriculum by giving students new and unique ways to develop their own ideas. The DMSEF’s sole function is to raise funds that support the ESC program.

Science

Understanding science helps kids appreciate and relate to the world around them.



Music

Music stimulates a child’s developing brain, fostering creativity and problem solving.

Technology

Technology gives students unique and new ways to develop their ideas. Our children have opportunities to create and implement their writings and art work through videos, slide presentations, and print media projects.



Art

The arts teach children that problems can have more than one solution and that questions can have more than one answer. In the arts, it is judgement rather than rules that prevail.



Physical Education

Through athletic skill lessons, fitness games, and cooperative activities, students learn the physical, emotional, and social aspects of life skills crucial to the development of a well-rounded child.

Contribute online today!

www.delmarkids.org



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The ESC program enhances the core curriculum by giving students new and unique ways to develop their own ideas. The DMSEF's sole function is to raise the necessary funds that support a complete ESC program. Your contribution will insure this critical program stays intact.

We are available Mon – Fri. 10 am–2 pm

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Email: delmarkids@gmail.com

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Ashley Falls campus