

DEL MAR UNION SCHOOL DISTRICT
Strategic Plan Financial Task Force
PLEASE BRING YOUR CALENDARS

DATE: Friday, March 26, 2010
TIME: 7 a.m. – 9 a.m.
LOCATION: Carmel Del Mar School 12345 Carmel Park Dr. San Diego, 92130 - Phone: 858-481-6789

TIMEFRAME	TOPIC	LEAD	NOTES
7:00 – 7:15 a.m.	Welcome Select Timekeeper Items for Discussion/Action: 1. Approval of Minutes 2. Approval of Meeting Schedule	Trustee Doug Perkins	
7:15 – 7:30	Public Comment	Trustee Doug Perkins	
7:30 – 8:00	Basic Aid Contingency plan review and conclude	Sub Committee Chair, Bob Shopes	
8:00 – 8:30	Revenue Generating plan review and conclude	Sub Committee Chair, Jon Flam	
8:30 – 8:45	Solar plan review and conclude	Sub Committee Chair, Bob Shopes	
8:45 – 9:00	April 2 nd meeting agenda	Co-chairs, Doug Perkins and Eileen Hoppen	

Memorandum

To: Eileen Hoppen
CC: Revenue Sub-Committee Members
From: Jonathan Flam
Date: 3/22/10
Re: Status Update

Eileen,

Below are the committee's finding for the items reviewed.

- I. Ability to increase revenue \$30-\$50 per child enrolled. Wants to start program (no description of what program is?)
- | | |
|-----------------|--|
| Source: | Public Comment |
| Impact: | Can not be determined |
| Feasibility: | Low, product not ready for distribution |
| Recommendation: | Do not pursue at this time, recommend that he work with PTAs |
- II. American Express Points program
- | | |
|-----------------|--|
| Source: | Amex was referred to committee from DMUSD |
| Impact: | Moderate to high (needs to be determined) |
| Feasibility: | High (Dena needs to confirm) |
| Recommendation: | Recommend that the FTF discuss the concept |
- III. Scrip enhancement
- | | |
|-----------------|--|
| Source: | Public Input |
| Impact: | Low-could take money from PTAs |
| Feasibility: | High |
| Recommendation: | Recommend that the FTF discuss the concept |
- IV. Charge more for after-school care
- | | |
|-----------------|---|
| Source: | Public Input |
| Impact: | Moderate |
| Feasibility: | Moderate |
| Recommendation: | Additional Information needed: New Director, once hired, is expected to make a recommendation to the DMUSD Board of Trustees. |
- V. Charge more for after-school care
- | | |
|---------|--------------|
| Source: | Public Input |
|---------|--------------|

- Impact: Moderate
 Feasibility: Moderate
 Recommendation: Additional Information needed: New Director, once hired,
 is expected to make a recommendation to the DMUSD
 Board of Trustees.
- VI. Parcel Tax
 Source: Public Input
 Impact: Significant
 Feasibility: Low
 Recommendation: Recommend that the FTF discuss the concept due to impact and important to contingency planning.
- VII. Allow Intra-district Transfers
 Source: Revenue Committee
 Impact: Moderate to Significant
 Feasibility: Low/Moderate
 Recommendation: Additional information is required – legal issues and logistics of the program need evaluated by the Board and the DMUSD senior staff.
- VII. Allow Intra-district Transfers
 Source: Revenue Committee
 Impact: Moderate to Significant
 Feasibility: Low/Moderate
 Recommendation: Additional information is required – legal issues and logistics of the program need evaluated by the Board and the DMUSD senior staff.
- VIII. Expand ECE offering to include a revenue generating Preschool
 Source: Public Input
 Impact: High
 Feasibility: Low
 Recommendation: Additional information is required – school district needs to present a detailed plan that the FTF can evaluate. The public input and any all other plans lack sufficient detail to determine either the potential impact or the feasibility.
- IX. Buy a building with excess space using Capital Budget funds – lease excess space
 Source: Revenue Committee
 Impact: Moderate
 Feasibility: Low
 Recommendation: Additional information is required but likely not allowed for legal / regulatory reasons.
- X. Get advertising for website
 Source: Revenue Committee
 Impact: Moderate/High
 Feasibility: Low/Moderate
 Recommendation: Recommend that the FTF discuss the concept
- XI. Coffee and breakfast carts on campus for Parents dropping off kids
 Source: Revenue Committee

Impact: Low
Feasibility: High
Recommendation: Recommend that the FTF discuss the concept; Might be a PTA concept

XII. Improving the revenue collected from renting the fields and or facilities

Source: Public Input
Impact: Moderate
Feasibility: Low
Recommendation: Recommend that the FTF discuss the concept; some additional information may be required.

Basic Aid Contingency Plan:

DMUSD is classified as a “Basic Aid’ District by the California Legislature. Under this classification Basic aid school districts enjoy a revenue stream that is, by definition, above the state guaranteed revenue limit stipend. But this additional revenue – based on local property tax revenue – is less certain than the state “safety net.” For that reason, DMUSD shall maintain a fiscal reserve in excess of the State mandated 3% in order to soften potential reentry into revenue limit funding.

A prudent contingency reserve shall be at least equal to the current-year differential between a district’s basic aid revenue and the state’s revenue limit guarantee. In the event the State eliminates Basic Aid status, the District shall immediately enact the following:

- 1) In year one, the District will utilize 50% of the reserves to cover the differential between revenue limit funding and prior basic aid funding. In year two, the District will utilize 50% of the remaining reserves and in year three the District will utilize 90% of the balance of the reserves.
- 2) The District shall immediately declare a “state of emergency” as defined in the DMCTA contract section 4.3 and 7.2 and work with the DMCTA to “amend, modify, or rescind” portions of the contract to adjust the budget in accordance with revenue limit funding.
- 3) The District shall immediately review all areas of the budget, including but not limited to outside contracts, building, classified staff, administration, materials and supplies.

Basic Aid Contingency Plan Recommendations:

In addition to the above policy, the SPFTF recommends the District, through contract negotiations with DMCTA, amend the DMCTA contract section 4.3 to include:

- a) “loss of Basic Aid funding” as a specifically stated emergency and
- b) “erosion of Basic Aid funding greater than 25% in one year or 50% over three years” as a specifically stated emergency.