

**DEL MAR UNION SCHOOL DISTRICT  
BOARD OF TRUSTEES  
Neurocrine Building  
12790 El Camino Real  
San Diego, CA 92130**

**NOTICE OF SPECIAL BOARD MEETING**

**Thursday - Friday, October 4-5, 2007  
8:30 a.m. – 4:30 p.m.**

Written notice is hereby given in accordance with Education Code Section 35144, Government Code 54956, and other applicable law that the following Special Board Meeting of the Board of Trustees of the Del Mar Union School District, will be held on Wednesday, October 4 and Thursday October 5, 2007 beginning at 8:30 a.m. at the Neurocrine Building, 12790 El Camino Real, San Diego 92130.

**PLEASE NOTE:** Any member of the public who wishes to address the board on an item on the agenda or on another topic which lies within the governing board's jurisdiction may do so, but must present a written request on the form provided. The President of the Board will call for speaker slips when the meeting is called to order. A member of the public who wishes to address the Board on such item is limited to three minutes unless such time limit is waived by a majority vote of the Board. The total amount of time to be allowed on any item is twenty minutes, unless the time limit is waived by a majority vote of the Board.

In accordance with the Brown Act, unless an item has been placed on the published agenda, there shall be no action taken. The Board may 1) acknowledge receipt of the information, 2) refer to staff for further study, 3) refer the matter to the next agenda.

In compliance with the Americans with Disabilities Act, if you need special assistance, disability-related modifications or accommodations, including auxiliary aids or services, in order to participate in the public meetings of the District's governing board, please contact the office of the District Superintendent at (858) 523-6198. Notification 72 hours prior to the meeting will enable the District to make reasonable arrangements to ensure accommodation and accessibility to this meeting. Upon request, the District shall also make available this agenda and all other public records associated with this meeting in appropriate alternative formats for persons with a disability.

**BUSINESS TO BE TRANSACTED WILL BE LIMITED TO THE FOLLOWING:**

**A. STRATEGIC PLANNING**

**B. ADJOURNMENT**

# DMUSD Strategic Planning Group (SPG) Meeting

## October 3, 4, 5, 2007

### Purpose/Outcomes

- (1) Update DMUSD's Strategic Plan
- (2) Involve relevant stakeholders in the planning and implementation process

<b>Kick Off and "Plan to Plan"</b> <b>October 3, 2007</b>		<b>Facilitators</b>
1:00 pm	<b>Opening Comments</b> <ul style="list-style-type: none"> <li>• Welcome and Overview</li> <li>• Context, Roles, and Expectations</li> <li>• Introductions</li> <li>• Overview of Strategic Planning Process</li> </ul>	Tom Annette Linda/Drew
2:30 pm	<b>Future Trends in Education, External Scan</b> Guest Speaker: Dr. Randy Ward	Dr. Randy Ward
3:15 pm	Break	
3:00 pm	Revisit Mission and Core Beliefs	Drew/Linda
4:30 pm	Closing Comments and Adjourn	Tom

<b>Agenda October 4, 2007</b>		<b>Facilitators</b>
8:00 am	<b>Opening Comments</b> <ul style="list-style-type: none"> <li>• Overview and opening comments</li> </ul>	Tom Drew/Linda
8:30 am	<b>Current State: Sharing of Data</b> <ul style="list-style-type: none"> <li>• State Standard Scores</li> <li>• Harris Data</li> </ul>	Janet Linda/Drew All
11:00 am	<b>Board Direction and Priorities</b> <ul style="list-style-type: none"> <li>• Large group overview</li> <li>• Small group input</li> <li>• Additions, Modifications</li> </ul>	Annette Linda/Drew
Noon	Lunch	
1:00 pm	<b>SWOTT Analysis</b> <ul style="list-style-type: none"> <li>• Large group doing SWOTT</li> <li>• Identification of Themes; Prioritization of Issues</li> <li>• Gap Analysis with Current Goals and Priorities</li> </ul>	Linda/Drew
2:30 pm	<b>What is Balanced Scorecard?</b> <ul style="list-style-type: none"> <li>• Purpose, process, payoff</li> <li>• Transparency, accountability, involvement</li> <li>• Strategic Planning into Implementation</li> <li>• Performance Management and Metrics</li> <li>• Board visibility into implementation metrics</li> <li>• Table Activity: Additional Input into Scorecard Template</li> </ul>	Annette Linda/Drew
4:15 pm	<b>Summary and Closing</b>	Drew/Linda
4:30 pm	<b>Adjourn</b>	Tom

<b>Agenda October 5, 2007</b>		<b>Facilitators</b>
8:00 am	<b>Opening Comments</b> <ul style="list-style-type: none"> <li>• Overview and opening comments</li> </ul>	Tom All Drew/Linda
8:30 am	<b>Small Group Working Sessions</b> <ul style="list-style-type: none"> <li>• Identify Action Teams needed to support Goals and Priorities</li> <li>• Recommendations for Implementation and Action Teams</li> </ul>	Linda/Drew All
Noon	Lunch	Linda/Drew
1:00 pm	<b>Charter Action Teams</b> <ul style="list-style-type: none"> <li>• Small groups work on charter</li> <li>• Large group report out</li> <li>• Finalize with input from all</li> </ul>	Linda /Drew
2:00 pm	<b>Next Steps</b> <ul style="list-style-type: none"> <li>• Communication Plan</li> <li>• Site Coaching and Goal Setting</li> <li>• Agreements</li> </ul>	Drew/Linda
3:00 pm	Adjourn	Tom