

**DEL MAR UNION SCHOOL DISTRICT
BOARD OF TRUSTEES
Neurocrine Building
12790 El Camino Real
San Diego, CA 92130**

**NOTICE OF BOARD ATTENDANCE
DMUSD STRATEGIC PLANNING**

Wednesday- Friday, October 3-5, 2007

Written notice is hereby given in accordance with Education Code Section 35144, Government Code 54956, and other applicable law that the following Strategic Planning of the Del Mar Union School District, will be held Wednesday-Friday, October 3-5, 2007 at the Neurocrine Building, 12790 El Camino Real, San Diego 92130.

In compliance with the Americans with Disabilities Act, if you need special assistance, disability-related modifications or accommodations, including auxiliary aids or services, in order to participate in the public meetings of the District's governing board, please contact the office of the District Superintendent at (858) 523-6198. Notification 72 hours prior to the meeting will enable the District to make reasonable arrangements to ensure accommodation and accessibility to this meeting. Upon request, the District shall also make available this agenda and all other public records associated with this meeting in appropriate alternative formats for persons with a disability.

Board Members will be in attendance at the Strategic Planning of the Del Mar Union School District.

BUSINESS TO BE TRANSACTED WILL BE LIMITED TO THE FOLLOWING:

1. DMUSD Strategic Planning (Agenda follows)
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DMUSD Strategic Planning Group (SPG) Meeting October 3, 4, 5, 2007

Purpose/Outcomes

- (1) Update DMUSD's Strategic Plan
- (2) Involve relevant stakeholders in the planning and implementation process

Kick Off and "Plan to Plan" October 3, 2007		Facilitators
1:00 pm	Opening Comments <ul style="list-style-type: none"> • Welcome and Overview • Context, Roles, and Expectations • Introductions • Overview of Strategic Planning Process 	Tom Annette Linda/Drew
2:30 pm	Future Trends in Education, External Scan Guest Speaker: Dr. Randy Ward	Dr. Randy Ward
3:15 pm	Break	
3:00 pm	Revisit Mission and Core Beliefs	Drew/Linda
4:30 pm	Closing Comments and Adjourn	Tom

Agenda October 4, 2007		Facilitators
8:00 am	Opening Comments <ul style="list-style-type: none"> • Overview and opening comments 	Tom Drew/Linda
8:30 am	Current State: Sharing of Data <ul style="list-style-type: none"> • State Standard Scores • Harris Data 	Janet Linda/Drew All
11:00 am	Board Direction and Priorities <ul style="list-style-type: none"> • Large group overview • Small group input • Additions, Modifications 	Annette Linda/Drew
Noon	Lunch	
1:00 pm	SWOTT Analysis <ul style="list-style-type: none"> • Large group doing SWOTT • Identification of Themes; Prioritization of Issues • Gap Analysis with Current Goals and Priorities 	Linda/Drew
2:30 pm	What is Balanced Scorecard? <ul style="list-style-type: none"> • Purpose, process, payoff • Transparency, accountability, involvement • Strategic Planning into Implementation • Performance Management and Metrics • Board visibility into implementation metrics • Table Activity: Additional Input into Scorecard Template 	Annette Linda/Drew
4:15 pm	Summary and Closing	Drew/Linda
4:30 pm	Adjourn	Tom

Agenda October 5, 2007		Facilitators
8:00 am	Opening Comments <ul style="list-style-type: none"> • Overview and opening comments 	Tom All Drew/Linda
8:30 am	Small Group Working Sessions <ul style="list-style-type: none"> • Identify Action Teams needed to support Goals and Priorities • Recommendations for Implementation and Action Teams 	Linda/Drew All
Noon	Lunch	Linda/Drew
1:00 pm	Charter Action Teams <ul style="list-style-type: none"> • Small groups work on charter • Large group report out • Finalize with input from all 	Linda /Drew
2:00 pm	Next Steps <ul style="list-style-type: none"> • Communication Plan • Site Coaching and Goal Setting • Agreements 	Drew/Linda
3:00 pm	Adjourn	Tom