

May 23, 2007

To: Members of the Board

From: Tom Bishop

Subject: Correspondence

3.1 Attached is correspondence from Janet Pecsar

RECOMMENDED: For Information Only.

3.1

May 11, 2007

BY E-MAIL

Dr. Annette Easton, President  
Dr. Janet Lamborghini, Clerk  
Ms. Linda Crawford  
Mr. Steven McDowell  
Ms. Katherine White  
Del Mar Union School District Board of Trustees  
225 Ninth Street  
Del Mar, California 92014

Dear Board of Trustees:

I am writing to you as a parent of 2 children at Del Mar Hills Academy and as the incoming 2007-08 PTA President at Del Mar Hills. I want to commend you for unanimously adopting the motion that endorsed the Del Mar Schools Education Foundation as the Primary fundraising vehicle for the district. I have been impressed by the Foundation Board and the steps they have been taking to rebuild the community's trust in their methods of operation. Your vote of confidence in the DMSEF spoke volumes to the parents in our district.

Your decision to allow donations to be site specific for the 2007-08 school year has also reassured parents, as evidenced by the donations that are now coming in. Parents in our district have been very clear in their request that they be allowed to donate to their specific school, if they desire. Parents need to know that, going into the future, their donations can be directed to a specific school and that those directed donations will not be used for any other purpose or site. It is imperative that the Board of the DMUSD extend their decision to allow site specific fundraising to include the 2008-09 school year and beyond.

The Board of the DMSEF is trying to move our district from fundraising for current needs to fundraising for future needs. This change is long overdue and the Board of the DMUSD is in a position to support these efforts. I urge you to vote to allow site specific funding, through the DMSEF, beyond the 2007-08 school year. This vote needs to be taken before the beginning of the next school year, so the DMSEF can then effectively relay their plans and goals for all donations in the fall. We have seen how uncertainty and indecision can hinder fundraising efforts; therefore, I ask that you act on this decision before the start of the new school year.

Sincerely,

Janet Pecsar  
V.P. and incoming President  
Del Mar Hills Academy PTA

Cc: Superintendent Tom Bishop  
All DMSEF Board members