

DeDe Smith

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EDUCATION

BACHELORS OF ARTS

Major: Visual Communication
American Intercontinental
University Online
July 2004
Overall GPA: 4.0

ASSOCIATE OF SCIENCE

Major: Visual Technology
Dixie College
June 1999
Overall GPA: 3.8

INTERESTS & HOBBIES

Digital Design | Digital Scrapbooking
Crafts | Photography
Reading | Movies



WORK EXPERIENCE

7-YEARS + DIGITAL SCRAPBOOKING INDUSTRY

INDEPENDENT DESIGNER | ORIGAMI OWL

June 2014- Present

- ✦ Direct Sales Marketing | Blogging | Social Media
- ✦ Sales | Customer Service
- ✦ Promotional and Marketing Design | Flyers | Business Cards | Advertising

FREELANCE GRAPHIC DESIGNER/OWNER | DESIGN'Z BY DEDE

June 2007- Present

- ✦ Digital Scrapbooking Design | Digital Kits | Digital Templates | Digital Layouts
- ✦ Digital Scrapbook Stores - Designer | Digitals | MyMemories | iScrapbook
- ✦ Blogging & Social Media | Family History | Wordart | Recipes | Lifestyle
Facebook | Twitter | Pinterest
- ✦ Promotional and Marketing Design | Flyers | T-shirts | Brochures | Business Cards
- ✦ Illustration | Children's Book
- ✦ Magazine Design | PaperArt Magazine | Newsletters
- ✦ Photo Creations | Greeting Cards | Collages | Editing & Restoration
- ✦ Digital Scrapbook Store Assistant | Online Event Coordinator | Online Chats with
Instruction & Challenges | Newsletters | Advertising | Forum Administrator
- ✦ Simple Web Design | Blogger | HTML

OFFICE ASSISTANT | AT&T / BPI

February 2000- June 2001

- ✦ General Office | Customer Service | Organization | Typesetting
- ✦ Database Coordination | Data Entry

SKILLS

TECHNOLOGY

Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Mac Platform

SOCIAL MEDIA

Facebook | Twitter | Pinterest | Email Marketing