



(Nashville, TN) – B&H Publishing Group will release the marquee Bible in their HCSB (Holman Christian Standard Bible) line in Fall 2010, culminating the translation presence that began in 1984.

The translation itself is the labor of a team of cross denominational scholars and English stylists who had the advantage of new biblical research data, as well as technology on their side.

In crafting a study Bible to go hand in hand with the HCSB translation's literary precision and emotive clarity, B&H Publishing went straight to both study Bible users and non-users to find out what they wanted in a study Bible.

“We found out that quantity does not equal quality,” explains Steve Bond, product acquisitions and development editor. “In fact, those in our focus groups didn't necessarily want an overwhelming number of articles, notes, or references. What they wanted were practical study tools to help them understand Bible passages. They wanted a Bible that was designed to be easy to study and easy to use. In short, people want to be able to navigate the Scripture itself, rather than try to navigate the vast array of “helps” that can intrude on their Bible time.”

Asking people what they want and need in a study Bible brought the publisher insight on how to design the HCSB Study Bible – everything from layout and page design to study notes and resources to enhance Bible reading. “We put the emphasis back where people said they want it – on Scripture,” Jeremy Howard, director of Bible product development, said.

Contributors to the HCSB Study Bible include seminary presidents, provosts, pastors, professors and best-selling authors in their fields of Old and New Testament study. Like the translation itself, a cross denominational team was used to create a diversity of scholarship.

B&H Publishing provides an in-depth look at the HCSB Study Bible at [HCSBStudyBible.com](http://HCSBStudyBible.com). An overview of the HCSB translation is available at [HCSB.org](http://HCSB.org).

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Contact: Robin Patterson  
Bible, Reference and Spanish Marketing  
615-251-2589 or [Robin.Patterson@bhpublishinggroup.com](mailto:Robin.Patterson@bhpublishinggroup.com)