

Artist Bio

From kindergarten through 9th grade, I attended the Washington Waldorf School in Bethesda, Maryland. This school is based off the teachings of Austrian philosopher, Rudolf Steiner. Waldorf education is known for its holistic approach to learning. Some call it a “classical education”. At Waldorf, everyone in my class learned how to draw, paint, crochet and knit, just to name a few activities. In the 4th grade, everyone in my class joined together to create a 4 part string orchestra. Because of my Waldorf experience, arts and education have been a normal part of my school day.

In the 10th grade, I continued my “arts” education at Duke Ellington School of the arts, a performing/fine arts high school. In the same year, I decided to play my violin at the train stations to save up money to buy a new MacBook Pro. After purchasing my new Mac, I began to experiment with recording my violin and using drum loops to make covers of various tunes I liked. After some time, I began to use some of the Garage Band MIDI instruments as well as recording my violin. I shared a cover of “Magic” by B.O.B to a rapper from my high school and he said he wanted to rap over it. I said, “I can make you a better beat than that”, and so my music production journey began. I used Garage Band for around a year and a half, taking advantages of the various Jam Packs before I moved on to Logic Pro 9. I can’t help but be obsessed with producing music on my computer. To me, music production is the ultimate freedom. For years previous, I had wanted to make sense of the harmonies that constantly ran through my head and music production was and still

is the answer. In the summer of 11th grade, I had the wonderful opportunity to attend Grammy Camp in NYC. At this camp, I had a chance to work with some of the most creative people I have ever seen, and also got to spend some time learning Pro Tools. After attending this camp, I realized that I wanted to get a college education in Music Production so I looked all over the Internet for the best schools. Berklee became my top choice.

As an instrumentalist, I've had the opportunity to meet and perform with Earth Wind and Fire in the 11th grade. The biggest advice they gave me was to be a songwriter. They said, "Songs are the real-estate of the music business." This experience is significant because it helped me realize that there is value to what I do. Every new beat I make is like "real-estate" in a way. My mother has not been thrilled about me producing music because she has only seen me make money from playing violin. I love playing violin but music production is my true passion and calling. I feel that since my heart is in the right place, the money will come later. Of course, I want to be successful, but that is not why I produce music. I produce because it is something I love to do more than anything else.

Even before I produced music, I have always looked up to Will-I-Am as a producer and songwriter. I loved the way he produced The Black Eyed Peas. I would always think about how he produced his synths to glide and modulate at certain times (for tracks like "Ima Be"). I also liked how his songs are so dynamic. For many years, I looked up to him at the time but now looking back, I realize how much he takes from other artists and doesn't give them credit. With this said, he was still one

of my greatest influences in high school. Even though I am not the biggest fan of Pharrell Williams, I still like how he does a variety of things. He's a singer, producer, fashion designer and much more. As an artist, I want to make a name for myself like Pharrell has done. I also like how he makes hip hop, pop and even does composition for film. Since my music is versatile and not genre specific, I see myself in years to come doing similar projects.

Working with songwriters is a huge personal skill for me. I love to work with a songwriter and make the song perfect for them. I take pride in pleasing the person I am making the track for. I may like what I have created, but if the client isn't happy with it, I scratch it; end of story.

In the future, I would like to work with popular artists; playing violin in studio sessions as well as composing, arranging and producing various artists. I am a believer that the average listener wants to listen to better pop music. I try to straddle the line between simplicity and complexity in the music I produce. I would also like to travel the world, DJ'ing my original tunes as well as the remixes I have and will continue to create. I also would like to incorporate violin into my productions/DJ sets. Thank you for this amazing opportunity.

Sincerely,

Alan E. Price