



December 2018

Dear Friend:

The BCA March Madness Event powered by Gibbons P.C. is excited to be partnering with Coaches vs. Cancer again this year. Over the last four events alone, we've raised over \$20,000 dollars for Coaches vs. Cancer. With your help, we can increase that number at this year's event on March 21st.

We hope you will consider donating an item or an experience that will help us raise money for Coaches vs. Cancer. Your donated item will be used as part of the auction held on-site at the BCA March Madness Event powered by Gibbons P.C.. 100% of the proceeds from the auction directly benefit the Philadelphia chapter of Coaches vs. Cancer. The auction will be relatively small in size and exclusive in nature, therefore we are requesting only items that fit the following criteria.

DONATION GUIDELINES

- All donations must have a monetary or perceived minimum value of \$500 (*If your proposed item does not meet this criteria, please call us as we may be able to package your item with another to make one larger value item*)
- The most valuable donations always tend to be one-of-a-kind experiential items, so of course, we would welcome these types of donations.

Can we count on you to donate an item for the auction? If so, donations must be received no later than February 28th via any of the following methods:

1. Send to BCA, Attn: Marissa Moreno, 1420 Walnut Street, Suite 1209, Philadelphia, PA 19102
2. Email to events@bcaphiladelphia.com
3. Call the BCA office at 215-735-2871 or email events@bcaphiladelphia.com to arrange to have the item picked up

Thank you in advance for your consideration and generosity. If you have any questions, please feel free to contact me at (215) 253-4053 or joleen@bcaphiladelphia.com.

Sincerely,

Joleen S. Jaworski
President
BCA Philadelphia

Phil Martelli
Head Men's Basketball Coach
St. Joseph's University