

ABSTRAK

Penelitian ini bertujuan menganalisis peran pendidikan karakter dalam meningkatkan kesadaran etika dan moral siswa kelas IX SMP Swasta Marisi Medan. Menggunakan metode kualitatif deskriptif studi kasus, data dikumpulkan melalui observasi dan wawancara. Hasil penelitian menunjukkan bahwa pendidikan karakter memainkan peran signifikan dan dilaksanakan secara aktif melalui tiga pilar utama: keteladanan guru, integrasi nilai-nilai di semua mata pelajaran, dan program pembiasaan terstruktur (seperti *Morning Assembly*). Implementasi ini berhasil meningkatkan kesadaran etika dan moral siswa, yang terlihat dari peningkatan partisipasi dalam kebersihan, kepatuhan terhadap tata tertib, dan interaksi yang lebih santun. Pendidikan karakter terbukti menjadi instrumen efektif dalam membentuk perilaku siswa yang berintegritas dan bertanggung jawab.

Kata Kunci: Pendidikan Karakter, Etik, Moral.

Abstract

This study aims to analyze the role of character education in increasing the ethical and moral awareness of ninth-grade students at Marisi Private Junior High School, Medan. Using a qualitative descriptive case study method, data were collected through observation and interviews. The results indicate that character education plays a significant role and is actively implemented through three main pillars: teacher role models, the integration of values across all subjects, and structured habituation programs (such as *Morning Assembly*). This implementation has successfully increased students' ethical and moral awareness, as evidenced by increased participation in cleanliness, adherence to rules, and more polite interactions. Character education has proven to be an effective instrument in shaping students' behavior with integrity and responsibility.

Keywords: Character Education, Ethics, Morals.

