

ABSTRAK

Kajian ini ditujukan untuk menelaah peran indikator rasio keuangan dalam memengaruhi harga saham perusahaan di sektor keuangan pada rentang waktu 2021–2024. Rasio yang dianalisis mencakup Return on Assets, Current Ratio, Earning Per Share, Total Assets Turnover, serta Debt to Equity Ratio. Analisis data dilakukan melalui metode regresi linear berganda dengan bantuan aplikasi SPSS 27. Dari total 102 perusahaan yang menjadi populasi penelitian, sebanyak 72 perusahaan dipilih sebagai sampel penelitian sesuai dengan kriteria yang telah ditentukan. Analisis memperoleh hasil bahwa secara terpisah Return on Assets, Current Ratio, dan Debt to Equity Ratio dapat memberi pengaruh terhadap harga saham, sementara Total Assets Turnover dan Earning Per Share tidak menunjukkan pengaruh yang signifikan. Meskipun demikian, pengujian secara kolektif mengindikasikan bahwa seluruh variabel rasio keuangan yang digunakan berkontribusi terhadap perubahan harga saham.

Kata Kunci: *Return on Assets, Current Ratio, Earning Per Share, Total Assets Turnover, Debt to Equity Ratio, dan harga saham*

ABSTRACT

This study examines the role of financial ratios in influencing the share prices of companies in the financial sector in the period 2021–2024. The ratios analysed include return on assets, current ratio, earnings per share, total revenue and debt ratio. The data was analysed using SPSS 27 software and multiple linear regression. Of the 102 companies that made up the study population, 72 companies were selected as a sample according to the specified criteria. The results of the analysis show that return on capital, liquidity ratio and debt ratio each have an impact on the share price, while total sales and earnings per share have no significant impact. Nevertheless, the collective analysis shows that all financial indicators used contribute to changes in the share price.

Keywords: *Return on Assets, Current Ratio, Earning Per Share, Total Assets Turnover, Debt to Equity Ratio, and Stock Price*