

ABSTRAK

Penelitian ini bertujuan untuk mendeskripsikan bentuk dan fungsi tindak tutur ilokusi dalam podcast Deddy Corbuzier bersama Prabowo Subianto youtube. Fokus penelitian ini adalah mengidentifikasi jenis tindak tutur ilokusi yang digunakan dan fungsinya dalam komunikasi, Alasan pengkaji melaksanakan studi ini sebab, episode ini membuat peneliti tertarik saat Prabowo Subianto, Menteri Pertahan Indonesia menjadi bintang tamu sebuah podcast yang disiarkan pada tanggal 13 juni 2021, episode ini berhasil menarik perhatian banyak pengguna youtube dengan jumlah penonton mencapai dua puluh juta hingga tanggal 08 Juli 2024. Metode penelitian yang digunakan adalah kualitatif dan deskriptif untuk menganalisis data tuturan yang terdapat dalam podcast tersebut. Hasil penelitian menunjukkan bahwa terdapat lima jenis bentuk tindak tutur ilokusi: Tindak tutur ilokusi asertif tercatat sebanyak 16 tuturan dengan persentase 40%, tindak tutur ilokusi direktif mencapai 10 tuturan dengan persentase 25%, tindak tutur ilokusi komisif terdiri dari 4 tuturan dengan persentase 10%, tindak tutur ilokusi ekspresif meliputi 6 tuturan dengan persentase 15%, tindak tutur ilokusi deklarasi terdiri dari 4 tuturan dengan persentase 10%. Dari hasil analisis dapat disimpulkan bahwa tindak tutur ilokusi asertif, yang muncul sebanyak 16 tuturan dengan persentase 40%

Kata Kunci: Tindak tutur, Ilokusi, Video podcast, Media sosial, Youtube.

ABSTRACT

This study aims to describe the form and function of illocutionary speech acts in Deddy Corbuzier's podcast with Prabowo Subianto on YouTube. The focus of this study is to identify the types of illocutionary speech acts used and their functions in communication. The reason why the reviewer conducted this study is because, this episode interested the researcher when Prabowo Subianto, Minister of Defense of Indonesia became the guest star of a podcast broadcast on June 13, 2021, this episode managed to attract the attention of many YouTube users with the number of viewers reaching twenty million until July 08, 2024. The research method used is qualitative and descriptive to analyze the speech data contained in the podcast. The results show that there are five types of illocutionary speech acts: Assertive illocutionary speech acts are recorded as many as 16 utterances with a percentage of 40%, directive illocutionary speech acts reach 10 utterances with a percentage of 25%, commissive illocutionary speech acts consist of 4 utterances with a percentage of 10%, expressive illocutionary speech acts include 6 utterances with a percentage of 15%, declaratory illocutionary speech acts consist of 4 utterances with a percentage of 10%. From the analysis, it can be concluded that the assertive illocutionary speech acts, which appear as many as 16 utterances with a percentage of 40%.

Keywords: SpeechActions, Illocution, Podcast, YouTube, Pragmatics