

PERAN BIDAN DALAM STIMULASI TUMBUH KEMBANG BAYI USIA 0-12
BULAN DI KLINIK PRATAMA CMC BASERAH
KABUPATEN KUANTAN SINGINGI

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis peran bidan dalam stimulasi tumbuh kembang bayi usia 0-12 bulan di Klinik Pratama CMC Baserah, Kabupaten Kuantan Singingi. Metode yang digunakan adalah wawancara terstruktur dengan kuesioner mendalam kepada 25 ibu yang memiliki bayi usia 0-12 bulan, serta wawancara dengan 2 orang bidan sebagai informan kunci. Penelitian ini mengidentifikasi beberapa faktor yang mempengaruhi keberhasilan stimulasi tumbuh kembang bayi, yaitu pengetahuan, sikap, motivasi, media informasi dan edukasi, serta peran tenaga kesehatan. Hasil penelitian menunjukkan bahwa pengetahuan bidan sudah cukup memadai dengan adanya sertifikat pelatihan yang diakui, serta sikap bidan yang ramah dan komunikatif dalam memberikan edukasi. Namun, motivasi bidan dalam memberikan konseling kurang optimal karena tugas yang merangkap, yang mempengaruhi efektivitas layanan. Media edukasi seperti leaflet dan boneka digunakan dengan baik dalam mendukung proses edukasi kepada ibu. Peran tenaga kesehatan lainnya, termasuk perawat dan dokter, juga berperan penting dalam mendukung stimulasi tumbuh kembang bayi. Peneliti menyarankan agar Klinik Pratama CMC Baserah meningkatkan pelatihan bidan secara berkala, menyediakan jadwal khusus untuk program stimulasi tumbuh kembang, serta memperkuat peran tenaga kesehatan dalam pemantauan tumbuh kembang bayi guna menurunkan risiko keterlambatan tumbuh kembang dan angka stunting.

Kata kunci: peran bidan, stimulasi tumbuh kembang, bayi 0-12 bulan, edukasi,

**THE ROLE OF THE MIDWIFER IN STIMULATING THE GROWTH AND
DEVELOPMENT OF BABIES AGED 0-12 MONTHS AT THE PRATAMA CMC
BASERAH CLINIC, KUANTAN SINGINGI DISTRICT**

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ABSTRACT

This study aims to analyze the role of midwives in stimulating the growth and development of infants aged 0-12 months at the Klinik Pratama CMC Baserah in Kuantan Singingi District. The research used structured interviews with in-depth questionnaires given to 25 mothers with infants aged 0-12 months, as well as interviews with 2 midwives as key informants. The study identifies several factors influencing the success of infant growth and development stimulation, including knowledge, attitude, motivation, media for information and education, and the role of healthcare professionals. The results show that midwives have adequate knowledge, supported by recognized training certificates, and exhibit a friendly and communicative attitude in providing education. However, midwives' motivation to conduct counseling is less optimal due to their overlapping duties, which affects service effectiveness. Educational media, such as leaflets and dolls, are used effectively to support the education process for mothers. The role of other healthcare workers, including nurses and doctors, also plays a crucial part in supporting infant growth and development stimulation. The study suggests that Klinik Pratama CMC Baserah should improve midwife training periodically, provide a special schedule for the growth and development stimulation program, and strengthen the role of healthcare professionals in monitoring infant growth to reduce the risk of developmental delays and the incidence of stunting.

Keywords: *midwife role, growth and development stimulation, infants 0-12 months, education*