

## ABSTRAK

**Latar Belakang:** Baby spa merupakan salah satu fisioterapi pada bayi dan dapat merangsang gerakan motorik bayi dengan tujuan untuk memberikan relaksasi pada bayi. Faktor-faktor yang memotivasi ibu membawa bayinya ke baby spa banyak terkait dengan manfaat kesehatan dan perkembangan bayi serta peningkatan pengetahuan ibu. **Tujuan penelitian** tersebut untuk mengetahui analisis faktor motivasi ibu yang membawa bayinya ke baby spa di Lutuna Baby Spa Klinik Pratama Ika. **Jenis penelitian** kuantitatif dengan desain penelitian survei analitik dan pendekatan cross sectional. Sampel berjumlah 40 orang. Uji yang digunakan yaitu uji Chi Square. **Hasilnya** diperoleh nilai  $p=0,000$  yang artinya  $p<0,05$ , adanya hubungan trend terhadap motivasi ibu yang membawa bayinya ke Baby Spa. Nilai  $p=0,28$ , adanya hubungan pertumbuhan dan perkembangan terhadap motivasi ibu yang membawa bayinya ke Baby Spa. Kesimpulannya bahwa faktor motivasi ibu yang membawa bayinya ke Baby Spa di Klinik Pratama Ika yaitu faktor trend dan faktor pertumbuhan dan perkembangan. Disarankan bagi ibu (responden) untuk lebih meningkatkan lagi motivasi dalam meningkatkan tumbuh kembang bayi dan lebih peka terhadap kepedulian kesehatan bayi.

**Kata kunci :** faktor motivasi ibu yang membawa bayinya ke baby spa

## **ABSTRACT**

Baby spa is one of the physiotherapies in babies and can stimulate the baby's motor movements with the aim of providing relaxation to the baby. The factors that motivate mothers to bring their babies to the baby spa are largely related to the health and development benefits of the baby as well as increased maternal knowledge. The purpose of the study was to find out the analysis of the motivational factors of mothers who bring their babies to the baby spa at Lutuna Baby Spa Pratama Ika Clinic. This type of quantitative research is based on an analytical survey research design and a cross sectional approach. The sample was 40 people. The test used is the Chi Square test. The results obtained a value of  $p= 0.000$  which means  $p<0.05$ , there is a trend relationship with the motivation of mothers who bring their babies to the Baby Spa. The value of  $p=0.28$ , there is a relationship between growth and development to the motivation of the mother who brings her baby to the Baby Spa. The conclusion is that the motivational factors of mothers who bring their babies to the Baby Spa at Pratama Ika Clinic are trend factors and growth and development factors. It is recommended for mothers (respondents) to further increase their motivation in improving the baby's growth and development and be more sensitive to the baby's health concerns.

**Keywords : motivational factors for mothers who bring their babies to baby spas**