

ABSTRAK

Pengaruh *Total Asset Turnover* (TATO), *Return On Investment* (ROI), dan *Earning Per Share* (EPS) terhadap Struktur Modal (DER) Perusahaan *Basic Industry and Chemicals* di Bursa Efek Indonesia periode 2014-2018.

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Tujuan dari penelitian ini adalah menganalisis apakah parameter *Total Asset Turnover* (TATO), *Return On Investment* (ROI), dan *Earning Per Share* (EPS) mempengaruhi Struktur Modal (DER) Industri Dasar dan Kimia Bursa Efek Indonesia (BEI) periode 2014-2018. Pendekatan Kuantitatif menjadi metode penelitian yang digunakan pada penelitian. Jenis penelitian ini terutama deskriptif dan kealaman penelitian ini bersifat eksplanatori. Teknik pengambilan sampel menggunakan metode *Purposive Sampling* sehingga didapatkan 17 perusahaan yang memenuhi kriteria dari Populasi sebanyak 72 perusahaan di bidang kimia dan industri dasar. Metode yang digunakan dalam analisis data adalah analisis regresi linier berganda dan uji hipotesis klasik. Sehingga penelitian ini menunjukkan $F_{hitung} (7.509) \geq F_{tabel} (2.72)$ dengan hasil yang signifikan ($0.000 \leq 0.05$). Dimana signifikansi nilai tersebut menggambarkan bahwa *TATO*, *ROI*, dan *EPS* secara simultan mempengaruhi struktur modal pada Perusahaan Industri Dasar dan Kimia BEI periode 2014-2018 secara signifikan. Variabel *TOT* (X1) menunjukkan berpengaruh signifikan positif. Variabel *ROI* (X2) tidak berpengaruh terhadap Y. Variabel *EPS* (X3) tidak berpengaruh terhadap variable Y.

Kata Kunci: *Return On Investment* (ROI), *Total Asset Turnover* (TATO) dan *Earning Per Share* (EPS)

ABSTRACT

Effect of Total Asset Turnover (TATO), Return On Investment (ROI), and Earning Per Share (EPS) on Debt to Equity Ratio (DER) of Basic Industry and Chemicals companies in *Bursa Efek Indonesia* (BEI) period 2014-2018.

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The purpose of this study was to analyze whether the parameters of Total Asset Turnover (TATO), Return On Investment (ROI), and Earning Per Share (EPS) affect the Capital Structure (DER) of the Basic Industry and Chemical Stocks of Indonesia. Exchange (IDX) for the 2014-2018 period. The quantitative approach is a research method used in research. This type of research is mainly descriptive and the nature of the research is explanatory. The sampling technique used a purposive sampling method in order to obtain 17 companies that met the criteria of a population of 72 companies in the chemical sector and basic industry. The method used in data analysis is multiple linear regression analysis and classical hypothesis testing. So this study shows $F_{count} (7.509) \geq F_{table} (2.72)$ with significant results ($0.000 \leq 0.05$). Where the significance of this value illustrates that TATO, ROI, and EPS simultaneously have a significant effect on the capital structure of the BEI Basic Industry and Chemical Companies for the 2014-2018 period. The TOT variable (X1) shows a significant positive effect. The variable ROI (X2) has no effect on Y. The variable EPS (X3) has no effect on variable Y.

Keyword: *Return On Investment (ROI), Total Asset Turnover (TATO) and Earning Per Share (EPS)*