THE IMPACT OF SALES GROWTH, PROFITABILITY, FIRM SIZE, AND FINANCIAL LEVERAGE ON EARNINGS MANAGEMENT WITH CORPORATE GOVERNANCE AS A MODERATING VARIABLE: A CASE STUDY OF FOOD AND BEVERAGE COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE (IDX) FROM 2018 TO 2023

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This study examines the impact of sales growth, profitability, firm size, and financial leverage on earnings management, with corporate governance as a moderating variable. The population of this study comprises 95 food and beverage sector companies listed on the Indonesia Stock Exchange (IDX) during the period from 2018 to 2023. The sample was selected using purposive sampling, resulting in 20 companies as the sample over six years of observation from 2018 to 2023, with a total of 120 data points analyzed. The study employs panel data analysis using SmartPLS version 4.1.0.8 to test the relationships between the variables. The results reveal that sales growth and firm size have a positive significant effect on earnings management, while profitability shows a significant negative effect. Financial leverage does not have a significant direct impact on earnings management. In the moderation analysis, corporate governance weakens the effects of sales growth, firm size, and leverage on earnings management, while it strengthens the negative impact of profitability on earnings management. Additionally, corporate governance itself has a positive significant effect on earnings management.

Keywords: Sales Growth, Profitability, Firm Size, Financial Leverage, Corporate Governance, Earnings Management.