

REPRESENTASI NILAI-NILAI PENDIDIKAN KARAKTER DALAM FILM BUYA HAMKA & SITI RAHAM VOL. 2 : KAJIAN TERHADAP KARAKTER DAN PERKEMBANGAN MORAL (LAWRENCE KOHLBERG)

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ABSTRAK

Penelitian ini bertujuan untuk mengeksplorasi representasi nilai-nilai pendidikan karakter dalam film *Buya Hamka & Siti Raham Vol. 2*, serta menganalisis cara karakter-karakter di dalamnya mencerminkan tahapan perkembangan moral berdasarkan teori Lawrence Kohlberg. Fokus utama analisis meliputi nilai-nilai pendidikan karakter seperti religiusitas, kejujuran, kerja sama, dan tanggung jawab, yang relevansinya dikaji dalam konteks pendidikan modern. Dengan pendekatan deskriptif kualitatif, penelitian ini mengkaji dialog, tindakan, serta perkembangan karakter utama dalam film. Temuan menunjukkan bahwa film ini berhasil menggambarkan nilai-nilai pendidikan karakter melalui interaksi antar-karakter dan dinamika perkembangan moral mereka. Sebagai tokoh utama, Buya Hamka memperlihatkan tahapan moral pascakonvensional dengan menjunjung tinggi prinsip etika universal, sementara Siti Raham lebih banyak merefleksikan tahapan moral konvensional melalui kepatuhan terhadap norma-norma sosial. Representasi ini menekankan pentingnya pendidikan karakter dalam membangun integritas individu dan sosial. Penelitian ini memberikan kontribusi pada pengembangan strategi pendidikan karakter berbasis media visual, khususnya dalam memanfaatkan film sebagai alat pembelajaran yang menarik dan relevan bagi generasi muda di era digital.

Kata Kunci: pendidikan karakter, film, moralitas, Lawrence Kohlberg, Buya Hamka

ABSTRACT

This research aims to explore the representation of character education values in the film *Buya Hamka & Siti Raham Vol. 2*, as well as analyzing how the characters in it reflect the stages of moral development based on Lawrence Kohlberg's theory. The main focus of the analysis includes character education values such as religiosity, honesty, cooperation and responsibility, the relevance of which is examined in the context of modern education. Using a qualitative descriptive approach, this research examines the dialogue, actions and development of the main characters in the film. The findings show that this film succeeds in depicting the values of character education through interactions between characters and the dynamics of their moral development. As the main character, Buya Hamka shows the post-conventional moral stage by upholding universal ethical principles, while Siti Raham reflects more on the conventional moral stage through compliance with social norms. This representation emphasizes the importance of character education in building individual and social integrity. This research contributes to the development of visual media-based character education strategies, especially in utilizing film as an interesting and relevant learning tool for the younger generation in the digital era.

Keywords: character education, film, morality, Lawrence Kohlberg, Buya Hamka