

## ABSTRAK

### **PENGARUH PRICE TO BOOK VALUE DAN RETURN ON EQUITY TERHADAP HARGA SAHAM DENGAN DEBT TO EQUITY RASIO SEBAGAI VARIABEL INTERVENING PADA PERUSAHAAN INDUSTRI DASAR DAN KIMIA YANG TERDAFTAR DI BURSA EFEK INDONESIA PERIODE 2019-2023**

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Penelitian ini bertujuan untuk menguji dan menganalisis Harga Saham pada perusahaan Industri Dasar dan Kimia yang terdaftar di Bursa Efek Indonesia. Variabel yang diuji meliputi Price To Book Value dan Return On Equity terhadap Harga Saham dengan Debt To Equity Rasio sebagai variabel intervening. Metode yang digunakan dalam pengambilan sampel adalah *purposive sampling*. Data yang digunakan adalah data sekunder yang diperoleh dari situs resmi BEI yaitu [www.idx.co.id](http://www.idx.co.id) dan website resmi masing-masing perusahaan. Hasil penelitian menunjukkan bahwa Price To Book Value berpengaruh terhadap Harga Saham, Return On Equity tidak berpengaruh terhadap Harga Saham, Debt To Equity Rasio berpengaruh positif terhadap Harga Saham, Price To Book Value dan Return On Equity tidak berpengaruh terhadap Debt To Equity Rasio. Dengan adanya Debt To Equity Rasio tidak mampu memediasi pengaruh Price To Book Value dan Return On Equity terhadap Harga Saham.

**Kata kunci:** Price To Book Value, Return On Equity, Debt To Equity Rasio, Harga Saham

## **ABSTRACT**

### **THE EFFECT PRICE TO BOOK VALUE AND RETURN ON EQUITY ON SHARE PRICE WITH DEBT TO EQUITY RASIO AS AN INTERVENING VARIABLE IN BASIC INDUSTRIAL AND CHEMICAL COMPANIES LISTED ON INDONESIA STOCK EXCHANGE 2019-2023 PERIOD**

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*This study aims to test and analyze the share price of basic industrial and chemical companies listed on Indonesia. The variables tested include include Price To Book Value and Return On Equity with Debt To Equity Ratio as an intervening variable. The method used in sampling is purposive. The data used is secondary data obtained from the official website the IDX, namely [www.idx.co.id](http://www.idx.co.id) and the official website of each company. The results showed that Price To Book Value have a positive effect on Share Price, Return On Equity has no effect on Share Price, Debt To Equity Rasio has a positive effect on Share Price, Price To Book Value and Return On Equity have no effect on Debt To Equity Rasio. Debt To Equity Rasio is not able to mediate the influence of Price To Book Value and Return On Equity on Share Price.*

**Keywords: Price To Book Value, Return On Equity, Debt To Equity Ratio, Share Price**