

ABSTRAK

Latar Belakang: Perkembangan merupakan peningkatan kemampuan atau keterampilan dalam struktur dan fungsi tubuh yang lebih kompleks secara bertahap dan teratur. Kemampuan gerak, intelektual, sosial, dan emosional juga berkaitan dengan kemajuan dalam perkembangan. Perkembangan Oral Motor (oromotorik) adalah keterampilan makan yang mencakup semua kegiatan yang menggunakan sistem gerak otot dari *oral cavity* (rongga mulut), seperti rahang, gigi, lidah, langit-langit, bibir, dan pipi, termasuk koordinasi gerak di antara organ-organ rongga mulut. **Tujuan :** Mengetahui Efektivitas Stimulasi Pijat Oromotor Terhadap Perkembangan Kemampuan Bahasa dan Bicara Bayi Usia 12-18 Bulan di Lutuna Baby SPA Klinik Pratama Ika. **Metode :** penelitian ini menggunakan jenis penelitian kuantitatif dengan desain penelitian adalah *Praexperimental*. Metode pendekatan yang digunakan adalah *one grup pretest - posttest design*, dimana peneliti ingin mengetahui Efektivitas Stimulasi Pijat Oromotor terhadap Perkembangan Kemampuan Bahasa dan Bicara Bayi usia 12-18 bulan di Lutuna Baby SPA Klinik Pratama Ika. **Hasil :** Dapat dilihat terdapat perbedaan rata-rata kemampuan bahasa dan bicara bayi 12-18 bulan setelah dilakukan stimulasi pijat oromotor dengan perbedaan rata-rata 0,933 dan *p value* = 0,000, yang berarti ada pengaruh stimulasi oromotor terhadap peningkatan kemampuan bicara dan bahasa yang dimana terjadi peningkatan skala kemampuan bicara dan bahasa pada responden antara sebelum dan setelah diberikan stimulasi oromotor.

Kata kunci : stimulasi pijat oromotor, perkembangan bahasa dan bicara

ABSTRACT

Background: Development is an increase in abilities or skills in more complex body structures and functions gradually and regularly. Movement, intellectual, social and emotional abilities are also related to progress in development. Oral Motor (oromotor) development is a food skill that includes all activities that use the muscle movement system of the oral cavity (mouth cavity), such as the jaw, teeth, tongue, sky - the tongue, lips and cheeks, including the coordination of movements between the organs of the oral cavity. **Objective:** To determine the effectiveness of oromotor massage stimulation on the development of language and speech skills in babies aged 12-18 months at Lutuna Baby SPA Klinik Pratama Ika. **Method:** This research uses a type of quantitative research with a praexperimental research design. The approach method used was one group lpre testl-post testl ldesign, where the researcher wanted to know the effectiveness of oromotor massage stimulation on the development of language and speech abilities of babies aged 12-18 months at Lutuna Baby SPA Klinik Pratama Ika. **Results:** . It can be seen that there is a difference in the average language and speech abilities of babies 12-18 months after oromotor massage stimulation with an average difference of 0.933 and l value = 10.000, which means that there is an influence of oromotor stimulation on improving speech and language abilities which occurs an increase in the scale of speech and language abilities in respondents between before and after being given oromotor stimulation.

Key words: oromotor massage stimulation, language and speech development