

ABSTRAK

Tujuan penelitian ini dilakukan untuk menganalisis pengaruh *Current Ratio (CR)*, *Net Profit Margin (NPM)*, dan *Return On asset (ROA)* terhadap harga saham perusahaan pada sektor *Property, Real Estate, and Building Construction* yang terdaftar di BEI periode 2015-2018. Hasil dari analisis data menunjukkan bahwa *Current Ratio (CR)*, *Net Profit Margin (NPM)*, dan *Return On Assets (ROA)* secara simultan berpengaruh signifikan terhadap harga saham. Secara parsial, *Current Ratio (CR)*, dan *Return On Asset (ROA)* berpengaruh signifikan terhadap harga saham. Sedangkan variabel *Net Profit Margin (NPM)* tidak berpengaruh signifikan terhadap Harga Saham. Dari uji koefisien regresi disimpulkan 58,8% dari harga saham dapat dijelaskan oleh variabel-variabel independen.

Kata Kunci : *Current Ratio (CR)*, *Net Profit Margin (NPM)*, *Return On Asset (ROA)*, dan Harga Saham.

ABSTRACT

The purpose of doing this researching to analyze the effect of Current Ratio (CR), Net Profit Margin (NPM), and Return On Assets (ROA) on the company's stock price in the Property, Real Estate and Building Construction sectors listed on the Indonesia Stock Exchange in the period 2015-2018. The results of data analysis show that Current Ratio (CR), Net Profit Margin (NPM), and Return On Assets (ROA) simultaneously have a significant effect on Stock Prices. Partially, Current Ratio (CR), and Return On Assets (ROA) have a significant effect on Stock Prices. While Net Profit Margin (NPM) Does not have significant effect on Stock Prices. From the regression coefficient test concluded that 58,8% of the share price can be explained by the independent variables.

Keywords: *Current Ratio (CR)*, *Net Profit Margin (NPM)*, *Return On Assets (ROA)*, and *Stock Prices*.