

THE ANALYSIS OF LOCAL TERMS ON SOCIAL MEDIA OF INDONESIAN TEENAGERS

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ABSTRACT

Local term is a non-standard word which is used by particular groups of teenager to communicate internally. This research attempts to provide relevant knowledge about local terms, specifically to identify the types and functions of the local terms, the influence of social media on Indonesian teenagers' usage of local terms, also to analyze the impact of the local terms among teenagers. The researchers chose descriptive qualitative method to explore the data and accomplish this study. The researchers used an online observation approach to obtain data. The data of this study was 50 sample of local terms from Facebook, Whatsapp, and Twitter. The slang theory from Allan & Burrige in (Budiasa, I Gede, Putu Weddha Savitri, 2021) is used to clarify the types of local terms in this research. The classification of local terms in this study are flippant, immitative, fresh and creative, clipping, and acronym.

KEYWORDS

Local terms, social media, Indonesian language, teenager