

CHAPTER I INTRODUCTION

1.1 Research Background

Communication is something that is done by everyone in the needs of human life. People can share any information through communication. People need language as a communication tool to promote successful communication. By communication, people can communicate their feelings and thoughts about something like showing anger, surprise, hatred, etc (Alfarisi et al., 2019). According to Chaer in (Noermanzah, 2019) language is a system, in the form of symbols or sounds, is arbitrary, meaningful, universal, productive, diverse, conventional, unique, dynamic, humane, and used as a tool in social interaction, and serves as the identity of the speaker. Terminology is a set of specialized words specific to an area of study. (M. Teresa Cabré, 1992) These words are not commonly used outside of that area – for example, the word “igneous” is rarely used except when talking about volcanic rocks or geology in general. Referring to (Michael. L . Kent, 2010), social media is a reciprocal communication channel which enables two-way interaction and response. (W.Akram, R.Kumar., 2017) claim that the impact of social networking on young people is enormous. It is increasingly evident that social networking has become a part of people's lives. Every language system's essential role is to connect meaning and utterance—to offer verbal expression for ideas and feelings and to make that expression intelligible to others (Finegan, 2015).

Language function is a transmitter of information. With that being the case, humans can express their ideas, thoughts, and feelings. The Indonesian language has a far longer history than the nation itself. Since 1928, even before Indonesian's independence, the Indonesian language has been recognized the national language. In trade and communication, Indonesian language occupies an important position. When Indonesian language is used on casual occasions, there are sometimes slang interventions, resulting in a mixture of Indonesian language and local terms. Furthermore, it becomes burdensome to communicate because it cannot be universally understood by everyone. Regardless of whether the local terms as known as slang is disrupted or not, it also has a positive effect. Adolescents become more creative as a result of slang, because they create new words everyday. The user can simply enjoy any modifications or advances in the growing language, but it must be used in the appropriate media and context. In view of the fact that the world's languages are clearly very diverse. Even a language has various dialects and registers.

As proposed by Moelyono in (Martinus Dwi Antoro, 2018) slang is classified as a non-standard word, namely temporary and can be used by certain groups of teenager to communicate internally with the purpose that groups outside them do not understand. Language and its specific terms play an important part in daily life, which is why it is important to observe and comprehend. Another similar analysis of local terms or slang was made by (Budiasa, I Gede, Putu Weddha Savitri, 2021). Their research concludes the many types and meanings of slang phrases in Indonesian social media. Their research also used Allan and Burridge's (2006) theory.

From the explanation above, the issues to be discussed in this study are: 1) the types and functions of the local terms, 2) the influence of social media on Indonesian teenagers' usage of local terms, 3) the influence of the local terms among teenagers by using qualitative methods. The qualitative method is appropriate for this research because it provides an easy way to analyze every available data point and source explore from social media. Because qualitative research bring about verbal descriptions of real-life circumstances. We expect this research to provide useful knowledge about Indonesian local terms to public, and influence good impact in various communicative functions.

1.2 Problem Of The Study

Based on the background of the study, the problem of the study stated as the following:

1. What are the types and functions of the local terms?
2. How is social media effect on Indonesian teenagers' usage of local terms?
3. What are the impact of the local terms among teenagers?

1.3 The Objectives Of The Study

Based on the problem of the study, the researchers formulate the objective of the study as:

1. To identify the types and functions of the local terms.
2. To identify the effect of social media on Indonesian teenagers' usage of local terms.
3. To analyze The impact of the local terms among teenagers

1.4 The Scope Of The Study

This research of the study delivers the analysis of local terms affected by social media to the Indonesian teenagers daily conversation. The subject of the study will focused on teenager in social media. The researchers provide knowledge that will be useful for the future reseachers and use this research as a references for their literature works.

1.5 The Significance Of The Study

This study contains the analysis of the kinds of local terms, the meaning, and how to use it in daily life, especially in Indonesian teenagers conversation through social media. We expect this research to provide useful knowledge about Indonesian local terms to public, and influence good impact in various communicative functions.