

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Teaching students moral values is an excellent step in making them a generation of good character, ethical and human given the ongoing moral crisis. Examples of the impact of the moral crisis among today's young generation are lack of tolerance, wild racing, rape, theft, and even murder. It can be proven that on June 16th, 2023 Detiknews about a robbery in the town of Medan that killed an UMSU student named Insanul Anshori Hasibuan. CNN Indonesia on Monday, June 12th, 2023 police arrested 106 students in West Jakarta who allegedly made an offer and carried sharp weapons.

Moral value can be interpreted as the knowledge of a person about good or bad things, but apart from the knowledge of good or bad, the right or inappropriate to do something turns out to form the character of a good student is much more important than just the knowledge about moral values that are easily ignored. There are several types of moral values such as; courage, humility, honesty, justice, perseverance, respectability, sympathy, cooperation, gratitude, reliability, integrity, and others. (Hornby, 2010).

Character education is instilling good habits so that students understand, can feel and want to do good, this can be done by teaching the values of honesty, discipline, humility, responsibility, respect for differences and so on. According to (Putry, 2019a; Suyitno, 2017) character education is education that develops the cultural values and character of a nation so that they have and apply these values

in their own lives as members of society and citizens who are religious, productive and creative. According to (Maunah, 2016; Tantri, 2017) states that there are eighteen character values that must be instilled in children, namely religious values, honesty, tolerance, discipline, hard work, creativity, independence, democratic, curiosity, national spirit, love of the motherland, respect for achievement, friendly/communicative, deep love, fond of reading, environmental care, social care, and responsibility.

The values that are instilled will shape the character of a person and also influence of determining a nation becomes an advanced nation or an underdeveloped nation. This is what makes the government try to form a generation of people with character through education. Article 3 of Law Number 20 of 2003 concerning National Education functions to develop capabilities and shape national character and civilization with noble character to reflect the life of the nation. The aim is to develop the potential of students to become human

beings who believe in God Almighty, have a noble character, are healthy, knowledgeable, capable, creative, independent, and become citizens of a democratic and responsible state.

According to Mukarromah (2019: 38) Film type media has an important influence in conveying information and conveying messages to the people who watch it. Because film has the effect of being a means of information to its audience, where the information conveyed can contain moral values and character education.

In this study, the researchers chose the film "Upside-Down Magic". This study aims to acquire moral values and a good character education so that they can be applied in everyday life.

