

ANALISIS PENGARUH PROFITABILITAS (ROA) , *PRICE EARNING RATIO (PER)* , *LEVERAGE (DER)* , DAN *NET PROFIT MARGIN (NPM)* TERHADAP *RETURN SAHAM* PADA PERUSAHAAN FOODS AND BEVERAGES YANG TERCATAT DI BURSA EFEK INDONESIA (BEI) PERIODE 2018-2022

Abstrak

Penelitian ini menganalisis pengaruh Profitabilitas (ROA), *Price Earning Ratio (PER)* , *Leverage (DER)* , dan *Net Profit Margin (NPM)* terhadap *Return saham* subsector foods and beverages yang tercatat di Bursa Efek Indonesia (BEI) tahun 2018-2022. Data yang dipergunakan berasal dari situs BEI www.idx.co.id serta memenuhi persyaratan. *Purposive sampling* dipergunakan agar mengumpulkan sampel 17 dari populasi 24. Data dianalisis menggunakan analisis regresi linier.

Kata kunci : *Return on Assets, Price Earning Ratio, Leverage, Net Profit Margin, Return saham.*

Abstract.

This research analyze the impact of profitability (ROA), Price Earning Ratio (PER), Leverage (DER), and Net Profit Margin (NPM) on stocks return in the food and beverage sectors listed on the IDX in 2018-2022. The data used comes from the IDX site www.idx.co.id and meets the requirement. Purposive sampling was used to collect a sample of 17 companies from a population of 24. Data were analyzed using linear regression analysis.

Keywords : *Return on Assets, Price Earning Ratio, Leverage, Net Profit Margin, Stock Return.*