ABSTRAK

PENGARUH PROFITABILITAS, INVESTMENT DECISIONS, FINANCIAL PERFORMANCE, DAN DEVIDEND POLICY TERHADAP NILAI PERUSAHAAN PADA PERUSAHAAN MANUFAKTUR YANG TERDAFTAR DI BURSA EFEK INDONESIA PERIODE 2012-2016

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Penelitian ini bertujuan untuk mengetahui Profitabilitas, Investment Decisions, Financial Performance dan Devidend Policy terhadap Nilai Perusahaan. Penelitian ini menggunakan pendekatan penelitian kuantitatif, Jenis penelitian pada penelitian eksplanatori dan Sifat penelitian ini adalah bersifat hubungan kausal. Teknik yang di gunakan dalam pengambilan sampel adalah Purposive Sampling, sehingga sampel sebanyak 27 Perusahaan. Data di analisis dengan menggunakan model analisis regresi linear berganda, koefisien dertiminasi, Uji F, dan Uji T. Hasil penelitian hipotesis secara simultan menunjukkan profitabilitas, Investment decisions, Financial performance dan Devidend policy berpengaruh terhadap nilai perusahaan. Hasil penelitian hipotesis secara parsial menunjukkan variabel Profitabilitas, Investment Decisions berpengaruh positif dan signifikan terhadap nilai perusahaan sedangkan Financial Performance dan Devidend Policy tidak berpengaruh terhadap nilai perusahaan. Hasil analisis koefisien determinasi di peroleh nilai adjusted R Square sebesar 0,992, artinya variasi variabel nilai perusahaan yang dapat di jelaskan oleh variabel Profitabilitas, Investment Decisions, Financial Performance dan Devidend Policy sebesar 99,2% sedangkan sisanya 0,8% di pengaruhi oleh variabel lain di luar model regresi dalam penelitian ini.

Kata Kunci : Profitabilitas, Investment Decisions, Financial Performance, Devidend Policy dan Nilai Perusahaan

ABSTRACT

THE INFLUENCE OF PROFITABILITY, INVESTMENT DECISIONS, FINANCIAL PERFORMANCE, AND DEVIDEND POLICY ON CORPORATE VALUE IN MANUFACTURING COMPANIES LISTED IN INDONESIA STOCK EXCHANGE PERIOD 2012-2016

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This study aims to determine the Profitability, Investment Decisions, Financial Performance and Dividend Policy on Company Value. This study uses a quantitative research approach, the type of research in explanatory research and the nature of this study is a causal relationship. The technique used in sampling is Purposive Sampling, so that a sample of 27 companies. Data were analyzed using multiple linear regression analysis models, the coefficient of simulation, F test, and T test. The results of the hypothesis study simultaneously showed profitability, investment decisions, financial performance and dividend policy affect the firm value. Hypothesis research results partially indicate the variable Profitability, Investment Decisions have a positive and significant effect on firm value while the Financial Performance and Dividend Policy does not affect the firm value. The results of the analysis of the coefficient of determination obtained the adjusted R Square value of 0.992, meaning that variations in firm value variables that can be explained by the variable Profitability, Investment Decisions, Financial Performance and Devidend Policy are 99.2% while the remaining 0.8% is influenced by other variables outside the regression model in this study.

Keywords: *Profitability, Investment Decisions, Financial Performance, Dividend Policy and Company Value*