

Abstrack

Penelitian ini bertujuan untuk mengetahui hubungan profitabilitas, Likuiditas, dan Leverage terhadap Harga Saham pada perusahaan manufaktur makanan dan minuman yang terdaftar di BEI tahun 2017 – 2019. Metode penelitian yang digunakan adalah metode penelitian kuantitatif dengan pendekatan deskriptif. Populasi penelitian sebanyak 25 perusahaan. Teknik sampling yang digunakan yakni, purposive sampling. Berdasarkan hasil penelitian menunjukkan bahwa Secara parsial Profitabilitas berpengaruh negative terhadap harga saham, namun Likuiditas, dan leverage terhadap berpengaruh positif terhadap harga saham. Hasil penelitian secara simultan menunjukkan bahwa variabel profitabilitas, likuiditas, dan leverage berpengaruh simultan terhadap harga saham.

Kata Kunci: Profitabilitas; Likuiditas, Leverage, Harga Saham

Abstract

This study aims to determine the relationship between profitability, liquidity, and leverage on stock prices in food and beverage manufacturing companies listed on the Indonesia Stock Exchange in 2017 – 2019. The research method used is a quantitative research method with a descriptive approach. The research population is 25 companies. The sampling technique used is purposive sampling. Based on the results of the study, partially profitability has a negative effect on stock prices, but liquidity and leverage have a positive effect on stock prices. The results of the study simultaneously show that the variables of profitability, liquidity, and leverage have a simultaneous effect on stock prices.

Keywords: Profitability, Liquidity, Leverage, Stock price