ABSTRAK

PENGARUH *DIVIDEND PAYOUT RATIO, DEBT TO EQUITY RATIO, FIRM SIZE* DAN *RETURN ON ASSETS* TERHADAP HARGA SAHAM PADA PERUSAHAAN BAHAN DASAR DAN KIMIA YANG TERDAFTAR DI BURSA EFEK INDONESIA PADA PERIODE 2016-2020

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Penelitian ini bertujuan menjelaskan pengaruh *Dividend Payout Ratio*, *Debt to Equity ratio*, *Firm Size* dan *Return On Assets* terhadap Harga Saham. Populasi penelitian ini adalah 38 perusahaan sektor Bahan Dasar dan Kimiadan hanya 9 perusahaan yang memnenuhi kriteria dengan teknik *Purposive Sampling*. Penelitian ini menggunakan data sekunder dengan uji asumsi klasik dan analisis regresi berganda. Hasil penelitian menunjukkan bahwa secara simultan *Dividend Payout Ratio*, *Debt to Equity ratio*, *Firm Size* dan *Return On Assets* berpengaruh dan signifikan terhadap Harga Saham. Secara parsial hanya *Dividend Payout Ratio* dan *Return On Assets* yang berpengaruh dan signifikan terhadap Harga Saham. sedangkan *Debt to Equity ratio* dan *Firm Size* tidak berpengaruh dan tidak signifikan terhadap Harga Saham pada perusahaan Bahan Dasar dan Kimia yang terdaftar di Bursa Efek Indonesia pada periode 2016-2020. Nilai Koefisien Determinasi (R^2) nilai *R Square* sebesar 46,4 persen. Jadi, pengaruh *Dividend Payout Ratio*, *Debt to Equity ratio*, *Firm Size* dan *Return On Assets* terhadap Harga Saham sebesar 46,4. Sisanya 53,6 persen di pengaruhi oleh variable lain yang tidak diteliti dalam penelitian ini.

Kata Kunci : *Dividend Payout Ratio, Debt to Equity ratio, Firm Size, Return On Assets* dan Harga Saham.

ABSTRACT

EFFECT OF DIVIDEND PAYOUT RATIO, DEBT TO EQUITY RATIO, FIRM SIZE AND RETURN ON ASSETS ON STOCK PRICES IN BASIC AND CHEMICAL COMPANY LISTED ON INDONESIA STOCK EXCHANGE IN THE 2016-2020 PERIOD

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This study aims to explain the effect of Dividend Payout Ratio, Debt to Equity ratio, Firm Size and Return On Assets on stock prices. The population of this study were 38 companies in the Basic Materials and Chemicals sector and only 9 companies that met the criteria using the Purposive Sampling technique. This study uses secondary data with classical assumption test and multiple regression analysis. The results showed that simultaneously Dividend Payout Ratio, Debt to Equity ratio, Firm Size and Return On Assets had a significant and significant effect on stock prices. Partially, only Dividend Payout Ratio and Return On Assets have an effect and are significant on stock prices. while the Debt to Equity ratio and Firm Size have no and no significant effect on stock prices in Basic Materials and Chemicals companies listed on the Indonesia Stock Exchange in the 2016-2020 period. The Coefficient of Determination (R2) value of R Square is 46.4 percent. So, the effect of Dividend Payout Ratio, Debt to Equity ratio, Firm Size and Return On Assets on the Stock Price is 46.4. The remaining 53.6 percent is influenced by other variables not examined in this study.

Keywords:* *Dividend Payout Ratio, Debt to Equity ratio, Firm Size, Return On Assets and Stock price.